

The Desert Sun

Of Palm Springs, California

Dedicated to the GROWTH, DEVELOPMENT, and CONSTANT IMPROVEMENT of AMERICA'S FOREMOST DESERT RESORT

Vol. XII.—No. 30.

Friday, February 24, to Friday, March 3, 1939

Price Five Cents



Man Killed In Fall at Snow Creek

Bull Springs is located just off Old Woman Springs road, over Morongo Valley way. "Yucca Valley" Frank Rogers took us to call on Mr. Bull, owner of the springs. In that immediate section are many old granitic erosional stacks, making up a curious area, which Mr. Bull calls his "Little Yellowstone." Figures of animals, figures of persons and even furniture were pointed out, many of them excellent replicas in stone.

During our tour of "Little Yellowstone" we came to the springs, an old Indian camp site. Many Indians stone implements have been found there and in one place there are several Indian paintings.

Mr. Bull, in 1936, homesteaded one-hundred and sixty acres of land about the springs. I began to wonder about the name, Bull Springs, as water sources were sought out early in the desert's history and it seemed queer that the name "Bull"

(Continued on Last Page)

Two Dances Monthly for Play Fund

Coordinating Council will give two dances monthly for benefit of the playground fund. The dances will be held at the grammar school house and the first in the series will be March 4, Saturday evening. Tickets will be 25¢ per person, and music will be furnished by the high school recording machine.

The Council entertained at a dance Wednesday evening, Feb. 22 on Washington's birthday, at 7:30 at the school house.

Funds received from the Junior Gymkhana held last Saturday afternoon at Smoke Tree Ranch helped to swell the Palm Springs Children's Playground fund.

George W. Braden, western field representative of the National Recreation Association, will be in Palm Springs Monday, Feb. 27. He will meet twice on that date with a small group of members of the Coordinating Council at luncheon at the Oasis. Those who will be present to discuss plans with Mr. Braden include the following: Miss Katherine Finchey, principal of the grammar school; Mr. Morris F. Richardson, principal of the new Palm Springs high school; Mayor Philip Boyd; Rev. John Robertson Macartney; Father O'Connor; Mrs. Alge Sheldon and Merrill Crockett, president of Coordinating Council in Palm Springs.

Calendar

Friday, Feb. 24.
Hunter Trials and Horse Show at Field Club.

Saturday, Feb. 25.
Hunter Trials and Horse Show at Field Club.

Talk by Herbert Carpenter on guns, pistols and hunting equipment to the Boy Scouts at the Scout Hut.

Special showing of new creations in shoes and ladies' apparel at I. Magnin's El Mirador Shop.

Sunday, Feb. 26.
Hunter Trials and Horse Show at Field Club.

Tuesday, Feb. 28.
7:30 a. m. Meeting of board of directors of Palm Springs Lions Club at the Desert Grill.

Wednesday, March 1.
Night. Barn dance at Rogers' Stables.

Thursday, March 2.
9:45 a. m. First spring flower trip. Leave from Desert Museum.

12:10 noon. Lions Club luncheon at the Desert Inn.

12:10 noon. Lioness luncheon at the Desert Grill.

Saturday, March 4.
Night. Coordinating Council Benefit Dance at Grammar School Auditorium.

Wednesday, March 8.
1:45 p. m. Annual Benefit Card Party for Catholic Church at Desert Inn.

March 13 to 18.
Desert Circus Week.

March 17.
Field Club, Desert Circus.

March 22-26.
Field Club, week of high goal polo.

FIRST SPRING FLOWER TRIP NEXT WEDNESDAY

Naturalist Don Admiral of the Desert Museum has announced the museum's first spring flower trip for next Thursday, March 2, into the Salton Sea flower district.

Those wishing to take the trip should meet at the Desert Museum in the Plaza at 9:45 a. m., Thursday.

Lunch will be enjoyed on the ancient sand strands of old Lake Cahuilla, and a stop will be made on the shore of blue Salton Sea.

A two-faced person is popular with both sides—until he is found out.

Jack Gaines Wins Golf Tournament

Slipping on an icy ledge at the upper falls in precipitous Snow Creek canyon of the San Jacinto mountains Sunday morning, George H. Harlan, 20, of Holtville, dropped more than 250 feet to his death in an ice-covered pool at the foot of the falls.

The spot is described as being about a three-hour trip from Highway 99 at Whitewater.

Harlan, with two other young men, Lowell Dodds of Holtville and Seward White of Santa Paula, had left their car near the old fish hatchery at the foot of the canyon and hiked back into the hills where they made camp at the summit of the cliff near the falls Saturday night, according to report to Deputy Coronner Seymour Cash. Dodds formerly resided in Beaumont and Seward White taught in the Beaumont schools. They are both graduates of the University of Redlands.

About 8:30 Sunday morning Harlan left his companions and walked to the edge of the precipice. His friends saw him stumble and fall from view. From their location they were unable to see him and he did not answer their calls.

After trying in vain to find a way down to the bottom of the canyon, (Continued on Page Four)

Following are the scores of the 100 contenders:

Jack Gaines, Glendale 66-65-131
Willie Turnesa, New York 67-65-132
E. J. Rogers, Oklahoma City 64-71-135
Carl Hannan, Los Angeles 69-66-135
Jack Nounnan, Flintridge 69-67-136
Don Erickson, Rio Hondo 67-71-138
Stanley E. Schulte, Hacienda 70-69-139
John de Paolo, Hollywood 70-70-140
Phil Finlay, Midwick 71-70-141
Grace McCormick, Los Angeles 73-68-141
Jim Robins, Los Angeles 72-70-142
John Blumenberg, San Gabriel 71-71-142
Roger Kelly, Los Angeles 71-72-143
Bill McCallum, Oakmont 72-71-143
A. O. Allen, Palm Springs 74-69-143
144—Ed Schweitzer, Palm Springs
145—Henry Van Dyke, Pasadena; Howard Hales, Los Angeles; Hugh Sill, Bakersfield; Guy Price, Jr., Beverly Hills
146—Cliff Little, Redlands; J. O'Neal, Pasadena; Louis Porchia, Jr., Los Angeles
147—Paul Gardner, Los Angeles; Carl Croft, Annandale
148—Ken Caldwell, Los Angeles; Mr. Irvine, Palm Springs
149—F. McCall, Palm Springs; H. Dunbar, Los Angeles; H. S. Webb, Los Angeles
150—Milton Hicks, Palm Springs; Chuck Kelly, Los Angeles
151—Chase Garfield, Los Angeles; C. E. Erdman, Pasadena; G. Logan, Palm Springs
152—H. Beldon, Los Angeles; Judge Moss, Palm Springs; Dr. B. Kavanaugh, Los Angeles
153—S. Sewell, Seattle; J. Ballinger, Palm Springs; E. M. Judd, Palm Springs
154—Marshall Duffield, Hollywood
155—G. Waldvogel, Palm Springs; J. C. Earle, Los Angeles
156—H. Seaman, Palm Springs; B. Stanley, Los Angeles
157—R. Clock Palm Springs; J. McGuire, Bakersfield; Robert Taylor, London
158—George Straith, Palm Springs
159—Caspar Clarke, Los Angeles; D. L. Darsie, Los Angeles
160—J. Sweeney, Cleveland; George Mann, Palm Springs; Bob Tustin, Los Angeles
161—M. Boyle, Palm Springs; J. M. Erickson, Los Angeles; Paul Goodman, Los Angeles
167—John Chudacoff, Los Angeles
168—Bob Little, Seattle; Louie Porchia, Sr., Los Angeles
172—J. H. Hause, Seattle; J. Dorsett, Palm Springs
173—Charles Lindeman, Seattle
174—Karl Kumpe, Palm Springs
175—Ralph Sindorf, Los Angeles
177—Frank Burns, Palm Springs
178—Al Gardner, Palm Springs
179—Judge Jackson, Palm Springs
181—F. K. Sullivan, Palm Springs
182—W. Pineda, Palm Springs; Roger Peterson, Palm Springs
186—Jim Tunn, Palm Springs
198—K. Spear, Palm Springs
213—O. C. Yenne, Palm Springs

Stoefen Goes to London to Play In Tournament

Lester Stoefen, one of the highest ranking professional tennis players of the world, now club professional at the Racquet Club of Palm Springs, has obtained a month's leave of absence from Charles Farrell, owner of the Racquet Club, to make a flying trip to London to play in a world's championship professional tennis tournament to be held at Wembly Stadium, March 31.

Stoefen will be teamed with Bill Tilden II in the doubles matches. He feels his chances of winning both the single and doubles are so good that he is willing to gamble the big expense of the trip to win first money. He has a chance of winning up to \$5,000.

REGISTRATION BLANKS NOW AVAILABLE

Mrs. Kathleen Naef has announced that new registration blanks are now available for local voters. Mrs. Naef has offices in the Carnell Building and requests those wishing to register to do so between 4 and 6 p. m.

Gets Golf Trophy Twice in 3 Years



Jack Gaines, right, receiving the O'Donnell Golf Trophy for winning the Fourth Annual Desert Golf Championship. The presentation speech was made by Bill Hay, center, famous radio announcer for Amos 'n' Andy. At the left is Milton Hicks, chairman of the tournament committee.—Frank Partridge Photo.

Woman's Club Raises \$12,000 For New House

Over \$12,000 in pledges has been received by the Palm Springs Woman's Club towards the building of the new club house, according to reports made by Mrs. Thos. O'Donnell, chairman of the building committee of the club.

Mrs. O'Donnell further states that she and other members of the building committee and John Porter Clark will inspect several houses in the near future to ascertain which type is most appropriate for Palm Springs.

First Trial in Local Justice Court

The first trial in the Palm Springs Township Justice Court was held yesterday, with Justice of the Peace Albert R. Hoffman presiding. The honor of being the first defendant in this court goes to Ben Marcus, who was charged with battery on a complaint filed by Mrs. Hallie Hobbs.

The defendant was dismissed because of insufficient evidence. Deputy District Attorney William O. Mackey of Riverside prosecuted the case and Marcus conducted his own defense.

Mrs. Hobbs charged Marcus pulled her out of an automobile he was attempting to repossess and threw her on the ground. Marcus declared he was instructed to repossess the car for non-payment, but that he did not use violence.

BARBECUE DINNER FOR CHICAGOANS

Mr. and Mrs. Leo Bender entertained Valentine's day with a barbecue dinner at their La Rambla Tract home for a number of Chicagoans. After dinner bridge was enjoyed.

Guests included Mr. and Mrs. Hugo Pulver, Mr. and Mrs. Albert Eger, Mr. and Mrs. Victor Polochek of New York, Miss Hannah Bender, Miss Carolyn Bender, Mrs. Clarence Fox and Grover Goodman.

STOLEN CAR RECOVERED BY ARIZONA OFFICERS

A Plymouth coupe, stolen some time between 7 p. m. Saturday and 7 a. m. Sunday morning, from the lot in the rear of La Mesa Apartments, was located in Ehrenberg, Arizona, Sunday evening, by state patrol officers, who arrested its driver, Harlan Baird. The machine belonged to E. W. Harrison, a guest at La Mesa Apartment. Local police on being informed of the theft, had broadcast full description of the vehicle.

Mr. Richardson also stated that a new teacher has been added to the staff to take the place of Mary Barton, who left recently for Beverly Hills to teach.

The new teacher is Mary Seiwell, who came here from Los Angeles where she formerly taught.

Horse Show At Field Club This Weekend

The Fourth Annual Hunter's Trials and Horse Show is being held this week-end at the Field Club with some of the finest stables in Southern California represented in the entries.

During this afternoon and again tomorrow afternoon, three- and five-gaited horses and polo ponies will be featured. Winners in the polo class will meet the Palm Springs polo team, Sunday. Field Club and horse show activities are under the direction of Travis Rogers and Guy Campbell, respectively.

A gay Horse Show ball will be held at the Racquet Club this evening. Mary Thomas Miller, assisted by Mrs. Bacon L. Clifton, has made arrangements for the affair, from which funds to pay for the events at the horse show will be raised.

Frank Pershing Replaces Clifton On Police Board

Frank E. Pershing has replaced Dr. Bacon L. Clifton as commissioner of the Palm Springs Police Protection District. Dr. Bacon resigned because of residence disqualification. Last week it was discovered that Dr. Clifton actually lives outside the boundaries of the district and therefore was not eligible to serve as director. As soon as it was discovered that Dr. Clifton's home in Little Tuscany was not inside the district, he immediately sent a letter of resignation to both the police protection board and the board of supervisors.

Dr. Clifton's resignation was accepted by the supervisors, and on recommendation of the city council, Frank Pershing was appointed.

HIGH SCHOOL HAS LARGEST ENROLLMENT; NEW TEACHER ADDED

Principal Morris Richardson reports that there is now an enrollment of 140 pupils in the Palm Springs high school, which is the largest number of students the school has ever had.

Mr. Richardson also stated that a new teacher has been added to the staff to take the place of Mary Barton, who left recently for Beverly Hills to teach.

The new teacher is Mary Seiwell, who came here from Los Angeles where she formerly taught.

Desert Circus To Be Held March 13-18

One of the important events of the year, the Sixth Annual Desert Circus, will be held for the week beginning Monday, March 13 through Saturday, March 18. Western regalia will again be the order of the week, with all the villagers outfitted as cowboys and cowgirls—and we do mean you.

Beginning with the Fashion Show luncheon to be held at the Desert Inn on Monday, the Circus week will swing into action. Tickets will go on sale this Saturday, Feb. 25, at the El Mirador and Desert Inn.

Three hundred luncheon tickets will be available, at \$2.50 apiece, and table reservations must be made at the Desert Inn. General admission will be 50¢ for adults and 25¢ for children, and these tickets will permit attendance at the Fashion Show.

Western Garb

"What the Well Dressed Westerner Will Not Wear" will be the theme of the fashion show, which will also feature several humorous skits, meeting of Kangaroo Court, and a general parade of the audience. The (Continued on Page Three)

Alex. H. Nord Elected President Property Owners

According to an announcement made public this week by John M. Forline, a board of directors for the newly-organized Property Owners Association was elected at a general meeting of that body held Tuesday, Feb. 14; and the following day the board met and elected officers.

The first officers of the Association are as follows: Alex H. Nord, president; Horace F. Pendleton, chairman of the board of directors; Mrs. Katharine N. Romer, vice-president; A. J. M. Gardiner, secretary-treasurer; John M. Forline, managing director; and Earl Gray, R. G. Parker, Franklin J. Groth, and Miss Kate Collins, board members.

The dues have been set at \$5 per year, Mr. Forline said.

The outstanding feature of the Property Owners Association, according to Mr. Forline, is the fact that all matters of policy will be determined by the membership at large by written referendum. Reduction of taxes is the major objective of the organization, he said.

Headquarters for the Property Owners Association is at 332 North Palm Canyon Drive.

HENRY COIL ADDRESSES MASONIC CLUB

Attorney Henry Coil of Riverside, counsel for the Nevada-California Electric Corporation, was the speaker at the Masonic Luncheon Club at the Desert Inn Monday noon.

Mr. Coil, who stands high in Masonry, has spent several years in studying the history of Masonry and has done considerable personal research work in this matter.

He discussed the early history of Masonry, Monday, and his talk was intensely interesting, giving the Masons a keener insight in the oldest fraternity still in existence, which is purported to have started before King Solomon built his Temple.

District Attorney Earl Redwin will be the speaker at the next Masonic luncheon, which will be held on March 6th.

COMMITTEE TRIES TO SECURE SUPPLIES

The local Red Cross committee is concentrating on a drive to secure medical supplies for the supply chest located in the local fire station. Mrs. Ted Griffiths announced that contributions have fallen below expectation. The annual roll call is now completed and the committee will have time to try to secure the necessary supplies.

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of Palm Springs, California

CARL BARKOW, Publisher HAROLD BARKOW, Editor
Entered at the Post Office at Palm Springs, California, August 5, 1927,
under the Act of Congress of March 3, 1879.
Published Every Friday of the Year at the Hannahs Building,
290 North Palm Canyon Drive.
Subscription Rate: \$2.50 Per Year, 5c Per Copy.
Telephone 3594

Palm Springs Leaders Claim Consolidation of the Town's Organizations Is Imperative

Palm Springs should have but one strong, closely-knit, unified public relations organization — a consolidation of the Palm Springs Business Men's Association, Palm Springs Associates, Chamber of Commerce, Apartment House Owners Association, and Property Owners Association, who are all in the last analysis working for the same goal. This is the opinion vociferously expressed to us several times during the last two or three weeks by various prominent localities; and is the conviction of at least one hotel owner, druggist, apartment house manager, and some officers of at least three of the afore-mentioned organizations. We have been asked by more than one of these well-known individuals to present this theory for whatever it is worth and to lay down their reasoning in coming to this conclusion. This we do in the following paragraphs with malice toward none, presenting the theory only as it has been advanced to us by others.

The major problem of all of us, here in Palm Springs, is one and the same—to bring guests here for the winter season, and to do everything humanly possible to make their stay in the village enjoyable, so that they will want to return. Guests are the very lifeblood of Palm Springs, and bringing them here, keeping them as long as possible, and making them want to return again, season after season is, or at least should be, our major concern. The fact that guests come here year after year is the very reason that this city has developed to its present point.—We have no other crop or industry but the tourist crop.

To clarify this line of reasoning, Palm Springs can be considered a big company or corporation. The products of this concern are sunshine, the lure and romance of the desert, our marvelous winter climate, and our unexcelled scenery. These products are provided by God, not by us mere mortals. We are only exploiting them.

Our one job, therefore, is to create a public relations and sales department for this mythical company, Palm Springs, in order to bring together the products that we already have, and the consumers of the world. This is the job for the one big consolidated organization of Palm Springs—this, and keeping the consumers satisfied, once they have been sold the commodity we have to offer.

Under our present set-up of several organizations, all striving to do about the same thing, there is much duplication of personnel, effort and expense. This duplication is a waste of our energies and reduces our efficiency in accomplishing our one big task, that of bringing guests to Palm Springs and making them like it here.

Members of this school of thought say that the Palm Springs Business Men's Association is the logical organization to absorb the duties of all the rest. It is an organization formed by all the business and professional groups of Palm Springs. It is incorporated, and is set up under a constitution and articles of incorporation that provide for doing all the various things that the other organizations are now attempting to do. It has an established office in The Plaza, and the location is recognized by guests and residents alike. It is staffed by a personnel experienced generally and particularly in Palm Springs in this type of public relations work. It has the office equipment: files, desks, typewriters, etc. But most important of all, it is an incorporated, going organization set up in such a way that it can satisfactorily handle the job.

What are some of the functions that this unified large organization would have to perform? Advertise Palm Springs at a distance, answer inquiries of prospects, serve and direct guests after they have arrived here; in fact, to do everything possible to make Palm Springs appealing to vacationists.

Of course, this organization would also have to handle such important business matters as keeping up a credit bureau, employment bureau, promoting better business standards, representing business and property interests before city, county and state legislative bodies, etc. These things are also provided for in the constitution and articles of incorporation of the P. S. B. M. A., it is said.

When they say the Business Men's Association is the answer, they do not mean to kill all the other organizations but that one, or that the final organization should bear that name. The name is immaterial, they say. What they do mean, is this, that the Business Men's Association has the only adequate organization set-up to do the job. It could absorb the others and the final consolidated organization could bear the name "Palm Springs Affiliates," "Palm Springs Chamber of Commerce," "Palm Springs Associates," or any other name.

M. C. Dudley, executive secretary of the Business Men's Association, has seen the vision. We talked for an hour or more together, Wednesday, about this matter of consolidation of all the organizations of Palm Springs into one big public relations department for the village. "Public relations consists of two parts: (1) inside the community, and (2) outside the community. These two component parts are interdependent upon each other and must be coordinated under one administration for any public relations program to be effective, but community harmony is the starting point." That is what Dudley had to say. He realizes that the advertising afar and the answering of inquiries from the outside must be properly coordinated with the service work done inside the community for the benefit and pleasure of the guests if success is to be attained.

This unification is important, we have been told. To consolidate our organizations and all work together through one powerful, well-manned, well-financed organization (in order to do the one big job of bringing more and more guests to Palm Springs and keeping them) is to present a unified and harmonious front to our problem.

We have no time for petty jealousies and quarrels among ourselves, we have been informed; our problem is bigger than that. As John Forline said while speaking before the Palm Springs Lions Club two weeks ago, "We can't sell harmony if we aren't harmonious, nor hospitality if we are inhospitable, nor peace and quiet if we are fighting among ourselves, for then we are comparable to the host who, in the presence of guests, throws frying pans at his wife, making his guests extremely uneasy. Palm Springs should, and can be a haven of harmony, happiness and hospitality."

This consolidation may, or may not, be the answer, but at least the theory is deserving of presentation in print and is worth a little careful thought on the part of all of us.

Californians are still builders. During a recent month, residential building permits issued in 11 representative cities in the state totaled \$6,281,000—an increase of 87 per cent over the same month of the preceding year. And for the full year of 1938, the value of residential construction in the same cities was \$79,115,000—biggest total since 1929. That means more and better homes for Californians—and, again, it means more and better jobs for workers, and more and better orders for industry.

It is pleasant to report that the Golden State seems likely to receive \$500,000,000 in new shipbuilding contracts over the next ten years.



(By Carl Barkow)

Atlantic Monthly and the Reader's Digest report that school enrollment has decreased 1,300,000 in this country since 1930 and that by 1960 there will be ten million empty desks in schools and colleges, while the number of people over 65 will be eight million greater than it was in 1930. If the various old-age pension proposals are adopted, ten million less young people will have to pay more taxes to support eight million more old people. Maybe we oldsters should be thankful that we are getting older.

The old saying that "coming events cast their shadows before" is being illustrated by Oregon counties telling the state legislature they cannot pay their share of the social security budget for the next two years. A lot of good citizens over the country have been wondering when the bottom of the tax sock would be reached. The shadow cast by the Oregon counties will lengthen to other sections.

Grady Seitzler, editor, says that his Palo Verde Valley Times and the Saturday Evening Post have a combined circulation of more than three million weekly. That's more than The Herald and Record combined.

Grady's column, "Ramblings of a Country Editor," is one of the best that comes to our desk. Here is a clipping from his last issue:

"Many elderly people who drift to the desert, prospectors in particular, are very careless about maintaining any family ties.

"A number of such solitary individuals in these parts have admitted that they have not 'heard from home' for a quarter of a century or more.

"It's not a bad idea for wanderers to write their friends or relatives occasionally.

"As an example, penniless William Talbot wrote from the San Diego

county farm to his old home in Georgia recently for some legal proof of his age, as he wished to qualify for an old age pension. Instead of the information, back came a lawyer with \$10,000. A sister, dying in 1935 had willed him the money, but had specified that if her brother did not show up to claim the legacy within a specified time, the money was to go elsewhere. When Talbot wrote, the time was nearly up.

"Aside from the Cinderella-like moral of this tale, we owe our loved ones we have left behind, at least an occasional bit of cheer by mail. Perhaps there are times when they may be in dire need, without our knowledge of the situation."

According to the U. S. News, sales of American goods to foreign nations in 1938 approached in physical volume the boom year of 1929, though, due to lower prices, dollar volume was substantially less. The character of what we are selling now, however, is ominously different from what we sold ten years ago. In '29, foreign demand was principally for farm products—meat, lard, cotton, etc. That demand has been falling off—and today the countries beyond the seas want more scrap-iron, machinery, airplanes—in brief, the materials necessary to armament and war. And as far as anyone can see, the demand for weapons of death will continue to grow—and the demand for the tools of peace continue to lessen.

The Salvation Army's "War Cry": According to the Lutheran World Almanac, pg. 362, the estimated population of the world is 2,200,000,000, and of this population 375,000,000 are Roman Catholic, 165,000,000 Eastern Orthodox, 199,000,000 Protestant, 16,000,000 Jews, and 250,000,000 Mohammedans. . . . Thoreau

says: "Public opinion is a weak tyrant compared with our private opinion. What we think of ourselves is vital for our well-being. Self-contempt and self-loathing are the source of many inferiorities and fears that dominate the lives of men and women." . . . The famous American millionaire, Jay Gould, had wealth in abundance, yet almost his last words were: "I suppose I am the most miserable devil on earth." . . . One of the greatest wonders of men who rose to position was Lord

Beaconsfield, yet he wrote: "Youth is a mistake, manhood a struggle, old age a regret." . . . A physician once said to me that when you see a man drunk, you will learn more of what goes on inside him in five minutes while he is drunk than you will by observing him for a year while he is sober. When a man is drunk, his inhibitions are relaxed. If he has been harboring a grudge or dislike against some one, he gives vent without reserve to those hitherto secret feelings. If he is a vulgar man, his vulgarity will become apparent. If he is quarrelsome, he will want to fight."

No matter what make of Used Car you want, be sure to see our large stock. Schilling Motor Sales.

All kinds of fuel. Desert Fuel Service. Phone 5164. s-tf

LOCAL BOY SCOUTS ENJOY WEEK-END PARTY AT IDYLLWILD

Five local Scout leaders of the Palm Springs Boy Scout troop and a number of Scouts enjoyed a delightful week-end at Idyllwild recently.

Included in the party were leaders R. F. Outcault, Jerry Shill, Ray Hanzlik, Frank Read, and Earl Whitaker; and the following Scouts: Vernon Ward, John Outcault, Royal Prieto, Dick Outcault, Charles Riley, Bob Guyer, J. T. Sullivan, Preben Steffensen, Bill Rabb, Bill Seaton, Edison McDaniels, Bob Gieser and J. C. Koeppe.

Be sure the Used Car you buy is Reconditioned and Guaranteed. That's the kind we sell. All makes. Schilling Motor Sales. r8-h9

LISTEN, PALM SPRINGS

FRANKLY, this advertisement is published

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Wilson Building

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THE SPRING

CATALINA NIGHT
MONDAY, FEB. 27

DANCING

ENTERTAINMENT NIGHTLY

by

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COCKTAILS AND

HIGHBALLS

25c

The Place Around the Corner

"WE NEVER CLOSE"

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Value \$7,500

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1830 Whitley Avenue
Hollywood, Calif.



* Architect's rendering of the Model Villa now under construction in Little Tuscany. In the foreground is the motor court and front entrance, with the view of the village in the background as seen from the terrace.

MODEL VILLA —In— Little Tuscany NOW OPEN FOR INSPECTION

The Site chosen for this truly different model desert home is at the highest point in picturesque Little Tuscany subdivision —affording an unsurpassed view of the village and distant desert mountains. Of beautiful Florentine type architecture, the lovely home includes several original and charming features. The building material being used is largely cut stone, native to the site itself.

THE HOME HAS—

- Four Bedrooms
- Three Baths
- Living Room
- Dining Room
- Screened Outdoor Sitting Room.

Should the home be purchased now, the new owner could have his own selection of colors of bathroom and kitchen tile and exterior and interior paint.

FOR SALE — SEE — HAROLD J. HICKS REALTOR

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5336 Is Estimate of Palm Springs Population; 8,000 With Tourists

By Jane Wilson

In estimating the population of Palm Springs, the figures issued last week by County Clerk Gordon Pequegnat, are far from accurate, according to this paper's estimate. Mr. Pequegnat's estimate that the population of this city is 2,753, was published in most of the newspapers in Riverside county; it is therefore necessary to attempt to correct these figures.

The fact that the county clerk based his estimate on the registered voters in Palm Springs is an obvious factor in disqualifying this figure. This is not a sound basis for computing the population of a resort town, especially Palm Springs, where many "residents" are here for only a certain number of months out of the entire year and are not registered as voters in Palm Springs.

Mr. Pequegnat states that the estimate is arrived at by setting the population at 2.5 times the registered voter total, which system is said to be generally recognized as highly accurate.

This newspaper has attempted to estimate the population by taking into consideration the local school enrollment total, the number of water meters in action and the number of active electric meters in Palm Springs.

The total number of school children enrolled in local schools is 619. This includes pupils in the Palm Springs high school, the grammar school, and students in several private schools, including La Clase, Smoke Tree and Deep Well schools. In surveys of this sort, the ratio of $5\frac{1}{2}$ to 1 is used in computing population. 619 multiplied by $5\frac{1}{2}$ equals 3,404 $\frac{1}{2}$.

Taking the total number of active water meters in operation in Palm Springs, which is 1310, and using a ratio of $3\frac{1}{2}$ to 1, we obtain the figure of 4585.

The conservative figure of $3\frac{1}{2}$ has been taken in estimating the population from the water meters, for in hotels, apartment houses and courts, the water is usually on one meter, and in this way a much larger number than this estimate is served by such meters. In the larger hotels the number of guests is so much greater than this ratio that we must take into consideration several hundred more people than will be computed in the ratio of $3\frac{1}{2}$ to 1.

On Feb. 1 there were approximately 2,005 electric meters in operation. Here again we find the same situation of many people being served on one meter in apartment houses, hotels and courts. Chamber of Commerce and other amateur statisticians have used the ratio of 3 to 1 in estimating population from electric meters. On this basis, Palm Springs would have 8,020 population if there were not the consideration of hotels, apartment houses and courts.

By adding 3404, 4585 and 8020 and dividing by three, the figure of 5,336 is secured. This is the number this newspaper believes is the closest estimate which can be obtained for the population of Palm Springs.

In addition to this, it is believed at least 2000 transients are residing here.

ALMANAC

WHO SAID SO?



"There are forty men of wit to one of sense."

FEBRUARY

19-The phonograph was patented, 1878.

20-Panama-Pacific Exposition opened at San Francisco, 1915.

21-The Cuban constitution was signed, 1901.

22-Florida was ceded to the United States, 1819.

23-Texas seceded from the Union, 1861.

24-Minnesota banned home and farm mortgage foreclosures, 1933.

25-The first revolver was patented, 1836.

HARRY'S CAFE

ALWAYS THE BEST PLACE TO EAT

Palm Canyon Dr., Center of Town

Desert Circus . . .

(Continued from First page)

fashion show itself promises to be one of the cleverest pieces of entertainment during Circus Week.

On Tuesday, Mar. 14 there will be a diving exhibition, luncheon and a session of Kangaroo Court at the El Mirador.

One of the most colorful days of the Circus Week will be Wednesday, when there will be an all-day Fiesta in the Plaza. A carnival, a pet show for the children of the village, and a Kiddie Kar race (which probably will nose out the kiddies) will be among the many features of the gala day.

A miniature rodeo and another session of Kangaroo Court is booked for Thursday, at Trav Rogers' Stables.

Parade Friday

On Friday, the village will turn out en masse for the parade, which will feature some of the best known bands in California. Among those organizations which will be represented are the band from the Sherman Institute at Riverside, the American Legion drum and bugle corps of Riverside, the Salvation Army Citadel band of 60 pieces from Los Angeles, and the Loyola University band, which will head the parade as it has in past years.

Sheriffs' posses from Los Angeles, Riverside and San Bernardino will be seen in the parade, as well as the Los Angeles Breakfast Club Rangers. Three new organizations in Palm Springs will enter the parade this year with floats, including the Polo Club, the Woman's Club and the Vaqueros de Desierto. It is hoped that Lewis Stone, actor, will accept the role of grand marshal of the parade.

Many Floats

Floats are now being planned by the entire village, and the parade promises to be one of the finest in the history of Circus Week. All business establishments and hotels will be represented in the array of floats as well as local organizations. The Mexican colony, which went off with the grand trophy last year, is planning another float for this year which is slated to be even more beautiful than their last. The Indian reservation will enter a float this year for the first time. The group is being assisted by Mrs. H. H. Quackenbush.

The circus itself will take place Friday afternoon at the Field Club. The events of that day promise to be even greater than last year's, and on that night a dance will be given at the Field Club by the Palm Springs Fire department.

Big Top Ball

The Big Top Ball, to be held on the tennis courts at the Racquet Club Saturday night winds up the week's program. After dressing up in Western regalia all week, villagers will come to the Big Top Ball in circus costumes, where they will dance away the night under an honest-to-gosh big-top circus tent. The dance orchestra of John Scott Trotter, one of the best bands in the country, will furnish the music for the ball.

Twenty-five per cent of the net revenue from the whole Desert Circus will be donated to the sponsors of three local organizations; the funds will be divided between the Girl Scouts, who are sponsored by the Woman's Club; the Boy Scouts, sponsored by the Junior Chamber of Commerce; and the Coordinating Council, sponsored by the Lions Club. The money will be divided in proportion to the relative number of tickets sold by each organization.

Hoagland President

Col. Henry Hoagland, president of the Desert Circus, is being assisted by the following committee heads: Circus events, Frank Bennett, Earl Coffman, Pat Patterson; parade, Tony Burke, Trav Rogers; fashion show, Melba Bennett; decoration, Robert Ransom; Big Top Ball, Charles Farrell, Frank Bogert; public relations, Priscilla Chaffey; Kangaroo Court, Harry Hanbury; programs, Frank Bogert, Ray Wilson; prizes and awards, George Robertson; Hobart Garlick, Roy Colegate; entertainment, officials, Warren Pinney; auto raffle and dance, Francis Crocker; advisory, Phil Boyd, Francis Crocker, Herb Samson.

All kinds of fuel. Desert Fuel Service. Phone 5164. s-if

SALVATION ARMY RECEIVES CHECKS; NEEDS MANY MORE

The Salvation Army, through their chairman, Raymond Cree, wishes to thank those who have mailed their checks towards the general work. It would be appreciated if those who are able, would kindly mail a check as soon as possible, as the demands are very heavy.

Please make checks payable to Salvation Army and mail to Bank of America, Palm Springs.

Yellow Cabs—Phone 4444 or 211.

BRAHMA BULL THROWS BILLY FOSTER, WITH BROKEN ARM AS RESULT

Billy Foster, 13-year-old son of Mr. and Mrs. Herbert Foster, prominent local contractor, is nursing a broken arm as a result of his experience in riding a Brahma bull at Smoke Tree Ranch Saturday afternoon.

Billy said that he was riding the animal when it threw him. He landed on his arm. He was immediately taken to the offices of Drs. Hill and Oliver, who reduced the fracture as much as possible, but said it was necessary for him to have an operation, as the arm was fractured in several places.

Master Foster was taken to the Good Samaritan Hospital at Los Angeles, where he is at the present time.

U-Drive Cars—Phone 4444 or 211.

SPECIAL! ADVANCED SWIMMING OR DIVING COURSE

3 Lessons \$10
BILL SMITH
DESERT INN — TELEPHONE 261

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GIVING TENNIS INSTRUCTION AT DESERT INN COURTS
Private Lessons by Appointment — Children and Adults

Phone 261

AN EXCEPTIONAL CASH VALUE

2 LOTS IN LA RAMBLA TRACT
• Choice Property • Underground Utilities

See BILL SMITH, Owner
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SAFEWAY MEATS

High Quality • • Low Prices

Beef Roasts . lb. 19c

Center Cuts of Rounds

Round Steaks lb. 29c

Center Cuts of Round

Lamb Legs . lb. 29c

Shankless Legs of Genuine Spring Lamb

Pork Steaks . . lb. 25c

Center Cuts of Pork Shoulder

Smoked Hams . lb. 19 $\frac{1}{2}$ c

Rath's Tendered Picnic Style Hams

Chickens . . . lb. 29c

Fresh Killed—Fine for Stew or Fricassee

Sliced Bacon . . each 15c

1/2 Lb. Packages

Salt Pork . . . lb. 15c

Eastern—Fine for Seasoning

Piece Bacon . . lb. 25c

Swift's Oriole—Any Size Piece

YOUR PALM SPRINGS SAFEWAY MARKET WILL CARRY A LARGE VARIETY OF FRESH FISH DAILY THROUGHOUT THE LENTEN SEASON

VISIT YOUR SAFEWAY TODAY . . .

BREAD, MILK, BUTTER, EGGS

Julia Lee Wright's FRESH BREAD 1-lb. loaf 9c; 1 1/2-lb. 12c
LUCERNE MILK quart carton 10c
Grade A Pasteurized NO DEPOSIT

Meadow Wood Butter First Quality 1-lb. 33c
Fresh Eggs Cream o' the Crop Large Size Extras 27c
Breakfast Gems Fresh Extras 25c

Large Eggs 6-dozen 33c

BEVERAGES

Edwards Coffee Regular or 1-lb. can 23c
Nob Hill Coffee Finest Quality 1-lb. 19c
Ovaltine Swiss Food Beverage 6-can 33c

FOR COOKING

Formay Vegetable Shortening 1-lb. can 18c
Mazola Oil For Salads pint 21c
Syrup Sleepy Hollow 12-oz. jug 17c

Cherub Milk Evaporated 8 small cans 22c
Wonder Milk Sweetened Condensed 4 cans 22c
Flour Kitchen No. 5 bag 18c
Craft 24 1/2-lb. bag 69c

PET FOODS

Cat Food Puss-N-Boots Brand 2 8-oz. 9c
(Price ex-tax, .32039; sales tax, .00133)

Friskies Dog Food 12-ounce package 10c
(Price ex-tax, .09709; sales tax, .00291)

HOUSEHOLD ITEMS

Scott Deal Two rolls of towels, all 33c
(Price ex-tax, .32039; sales tax, .00961)

Scot Tissue Extra Soft Toilet Tissue per roll 7c
(Price ex-tax, .06796; sales tax, .00204)

Peet's Granulated Soap 36-oz. box 25c
(Price ex-tax, .24272; sales tax, .00728)

Chore Girl Scouring Balls each 10c
(Price ex-tax, .09709; sales tax, .00291)

Elastic Gloss Starch 12-oz. box 7c
(Price ex-tax, .06796; sales tax, .00204)

Hy-Pro Liquid Bleach half-gallon 17c
(Price ex-tax, .16505; sales tax, .00495)

AVOCADOS

There's a sale on avocados this week at Safeway. Take advantage of the low price offered on this aristocrat of salad fruits.

LARGE SIZE 2 for 13c

LARGE GRAPEFRUIT 6 for 10c

PIPPIN APPLES 5 lbs. 15c

FRESH PEAS 10c

CRISP CABBAGE 2c

POTATOES 10 lbs. 19c

CRACKERS, SPREADS

Butter Sprays Guthrie's Crackers 1-lb. 15c
Durkee's Troco Premium Oleomargarine per lb. 19c

Dixie Preserves Or Dixie Jellies 2 12-oz. jars 25c

Strawberry Preserves Colonial 2-lb. jar 23c

Lunch Box Sandwich Spread 23c quart 39c

Underwood Deviled Ham 2 1/2-lb. jar 11c

AIRWAY COFFEE

6 for 13c

Macaroni

12-ounce package 9c

Globe A-I Egg Noodles

8-ounce package 9c

Corn Flakes

2 8-oz. boxes 13c

Ralston's Oats

2 18-oz. boxes 17c

OTHER LOW PRICES

3 lbs. 13c

Jell-well

Extra Flavor Gelatin Dessert

Macaroni

Or Spaghetti Globes A-I B and

Leaders Plan Many Activities For Boy Scouts

Local Boy Scout leaders have compiled the following program so that local Scouts may have dates of future activities.

Feb. 25, at Scout house—Talk on guns, pistols, hunting equipment, with movies of hunting trips by Herbert Carpenter.

Feb. 27—Regular Monday evening meeting—also movies of rescue party at Tahquitz canyon.

March 4—Trip to Chino to old miner's cabin, mining shaft and underground cave.

March 13—Circus week activities.

March 20—Fire by friction.

March 25—Trip to aqueduct.

March 27—Signaling contest.

April 3—Knot tying contest.

April 15—Trip to asbestos mines with Jim Maynard.

April 22—Troop camporee.

May 8—Outdoor fireside party.

Man Killed . . .

(Continued From First Page)

notably dangerous and steep, the young men gave up the effort and made their way back to the high-way and called for aid from the sheriff's sub-station at Banning.

A crew of over two dozen rescue workers from Palm Springs, Cabazon, Banning and Beaumont labored all day Monday, to bring the body of Harlan from the deep pool at the foot of the upper Snow Creek falls to the place where the Wiefels & Son ambulance was waiting to take the body to Banning. Deputy Coroner Seymour Cash of Riverside was in Banning that same evening to sign "accidental death" to the reports, after which the body could be shipped to El Centro. No inquest was deemed necessary.

The rescue crew left their automobiles at 9:30 in the morning and climbed the trail past the old fish hatchery and on to the place from which Harlan fell. Three pack horses from Rogers Stables were taken to aid in carrying out the body to where the ambulance was waiting.

It was 5:30 p. m. before the efforts of the crew had brought the body of Harlan from under 20 feet of icy water in the snow-rimmed pool and up the cliff by means of ropes. Five men went down into the canyon and the remainder manipulated the ropes from the top of the cliff.

The father of the young man was at the cliff top when the body was brought up from the canyon. With him was Lowell Dodds. Seward White had returned to Santa Paula where he is teaching school.

Palm Springs men participating in the task of bringing out the body were the following: Jim Maynard, president of the Palm Springs Rescue Club; Fire Chief Bill Leonesio, Floyd Bigley, George Paulsen, Harold Smith, E. L. Murray of Rogers Stables, Ferdinand Coble, C. D. Cavanah, and Thomas Siva, Indian.

The following Banning men aided in rescuing the body: Deputy Sheriff Reg Meiers, Officers R. F. Stringfellow and Vern Bean, Chief-of-Police Eddie Miller, Hugh Rich and Carl Nelson. Mr. Nelson joined the party to handle the dynamite, but when he reached the bottom of the cliff, he decided not to use the explosive.

George Harlan was a nephew of Police Chief W. H. Cornelison of Holtville. He was graduated from Holtville high school two years ago. He was a husky youngster and played guard on the high school football team. He was a member of the Holtville Christian church.

A truck for transporting equipment to Snow Creek, and the three pack horses used in packing out the body and transporting equipment along the steep trails were all from Rogers Stables here. The pack horses saved the men many hours of back-breaking work.

NOTICE

To Whom It May Concern:
I, Fred LeBond, Jr., hereby give notice that on and after today I will not be responsible for any debts contracted by Philip G. Ormsby, either personal or in the name of the Palm Springs Tennis Club. The partnership between Fred LeBond, Jr., and Philip G. Ormsby has been dissolved.

Dated this 17th day of February, 1939.

(Signed) FRED LE BOND, JR.
s 29-31

Yellow Cabs—Phone 4444 or 211.

Fuel to fit any pocketbook.
Desert Fuel Service. Phone 5164.

"BASE-BAWLING"

By Jimmy, The Barber

Running, throwing, hitting, sliding, puffing, perspiring, resting, and at it again; all of this was in evidence last Sunday on the Desert Inn diamond, as the Smoke Tree team, under the watchful eye of Manager Bob Babion, put his boys through a strenuous afternoon of practice for their forthcoming battle next Sunday against the much talked of Desert Golf Course Reserves.

No team this season has improved their play as have the Reserves, and other teams know this. They took advantage last Sunday while the Reserves were at the golf course doing their part to make the golf tournament the great success it was. But with their determination after their last win from the Colonial House, will see them enter this coming contest the favorites.

Be seeing you.
Place: Desert Inn Mashie Golf Course.
Time: Sunday, 3 p. m.

FRANK READ, OWNER PALM SPRINGS FUEL CO. REPORTS MANY WOOD SALES

Frank Read, owner of the Palm Springs Fuel Co., yesterday reported that in spite of the warm weather this past week, more than \$70 worth of wood has been purchased from his wood yard in one day.

Mr. Read further states that he is deeply grateful for his many friends who have made this past season so successful and hopes that his many customers are just as satisfied as he is. This local wood yard will be open again next season and will supply villagers with all kinds of wood, just as it has in the many weeks past. Mr. Read has not yet closed for the season, but will continue to serve Palm Springs as long as he is needed.

MOSS BROTHERS SELL THREE NEW CHEVROLET COUPES

Jack Moss, of Moss Brothers Chevrolet Co., yesterday reported the sale of three new cars.

Red Blackburn of the Village Pharmacy is the owner of a beautiful new Chevrolet coupe, purchased from Moss Brothers. Two more coupes were sold to J. Benier and Cab Driskell.

V. A. CHAPMAN, M. D., F. A. C. S.

EYE, EAR, THROAT, NOSE
AND SINUSES

Eyes Examined and Glasses
Prescribed If Needed

EL PASEO BLDG. PATIO
Palm Springs, Calif.

Author-Artist Studying Route Butterfield Stage

The old stage routes are to be relived again in the same vivid style of frontier days on canvas, in oils done by Marjorie Reed, who is spending the winter at the Desert Inn, to study the route of the old Bradshaw stage line which came through the San Gorgonio Pass with a stop at Palm Springs.

Miss Reed is making a study of the old American stage routes with the idea of writing an authentic book and illustrating it with some of her paintings. The Butterfield, California, and other Western stage routes in California, Arizona and Nevada, are to receive the next through study by Miss Reed, who gives all her work much research before attempting to add it to her illustrations and data from which her book on American Stage Routes will be compiled.

We meet competitive prices. Desert Fuel Service, the pioneer wood-yard. Phone 5164. s-if

U-Drive Cars—Phone 4444 or 211.

BUSINESS FRONTAGE

CHOICE 50 FT. LOT ON
PALM CANYON DRIVE

Improved

With partially furnished 3-bedroom reinforced concrete house.

Ideal for professional person.

Priced below value of land alone.

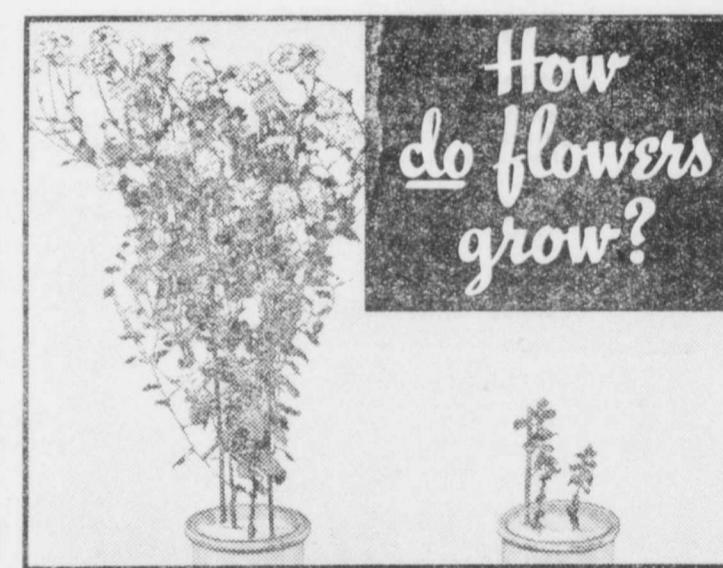
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VIGORO
A PRODUCT OF SWIFT & COMPANY

WE ARE VIGORO DISTRIBUTORS
for this vicinity

WHOLESALE RETAIL

HARDWARE DEPT.

C. G. LYKKEN
Department Store

26 Years in Palm Springs

VACANCY SIGNS CRITICIZED BY APARTMENT ASSN.

Mrs. C. S. Henderson of Sunshine Court was chairman of the meeting of the Apartment House Owner's association held Tuesday afternoon at three o'clock in the grammar school auditorium, at which time "Vacancy Signs" was the principal matter up for discussion.

Every person present at the meeting pledged himself to call upon at least five persons now displaying vacancy signs in Palm Springs to request them to remove said signs and not to display signs indicating a cut or lowering of rates.

These persons are now circulating the following petition among their fellow apartment house owners and managers: "Those in favor and who pledge that they will not display any vacancy signs or other signs intimating a cut or lower price until after Easter, please sign here." The following persons have signed the petition: Mrs. C. S. Henderson of Sunshine Court, R. F. Cutault of the Town House; Mrs. Agnes Hill of Lone Palm; R. G. Parker, La Hacienda Apartments; S. A. Rosin of Colored Doors Bungalows; W. R. Wright of Wayside Inn; W. J. Martin of Arenas Lodge; Geneva Fishbeck of Estrella Villas and Pearl Cline of La Casa Cline.

During the course of the meeting the apartment house folks unanimously approved the public relations questionnaire of the Palm Springs Business Mens' Association as proposed and worked out by M. C. Dudley, executive secretary of that organization. They suggested one or two minor changes in the questionnaire.

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FREE! If Excess Acid causes you pains of Stomach Ulcers, Indigestion, Bloating, Gas, Heartburn, Belching, Nausea, get a free sample of UDGA and a free interesting booklet at PALM SPRINGS DRUG COMPANY

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REAL ESTATE

Choice 320 acres on Palm Springs-Indio Road at \$50 per acre.

Warm Sands is building well—a few lots left, \$650 up.

RAYMOND CREE

and Associates
Opposite Desert Inn Phone 5174

PRICED TO SELL

The Former Gillette Estate

- 10-Room Home and Three Cottages
- Completely Furnished
- Beautiful Collection of Indian Pieces
- Secluded — Exclusive Neighborhood
- 5-Acres, Completely Walled
- America's Finest Cactus Garden
- Magnificent Panoramic View

— See —

HAROLD J. HICKS

REALTOR

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North Palm Canyon Drive, Opposite El Paseo Bldg.

Phone 5353

1939 CHEVROLET

THE PUBLIC HAS LOOKED
AT CAR PRICES-CAR VALUES-FOR 1939
and again the public is buying more
Chevrolets than any other
make of car

Only low-priced car with
PERFECTED VACUUM GEARSHIFT
Vacuum Booster Supplied 80% of the
Shifting Effort Available on all
models of slight extra cost

Only low-priced car with
AERO-STREAM STYLING
NEW BODIES BY FISHER
The Smartest Design for '39

Only low-priced car with
TIPOE-MATIC CLUTCH
Greatest Clutch Advancement
in Years!

Only low-priced car combining
New "Observation Car" Visibility... Perfected
Chevrolet—First in Every Way!

Only low-priced car with
CHEVROLET'S FAMOUS
VALVE-IN-HEAD SIX
For Thrills and Thrift

Only low-priced car with
PERFECTED KNEE-ACTION
SWINGING SYSTEM
and Shockproof Beyond Compare!
De Luxe models only

"CHEVROLET'S THE CHOICE!"

SEE YOUR LOCAL
CHEVROLET DEALER

Moss Brothers Chevrolet Co.

SALES AND SERVICE

North Palm Canyon Drive at the Curve

Phone 5678



On The Social Merry-Go-Round



SENOA BORJA SPEAKS AT WOMAN'S CLUB MEETING

The Palm Springs Woman's Club met for their regular meeting Monday, in the social room of the Community church with a large crowd in attendance.

It was reported that 90 members and 20 guests were present at the last meeting held at the Desert Inn, and the club extended a rising vote of thanks for the lovely tea given by Mrs. Nellie Coffman at that time.

Mrs. Warren Pinney, president of the club, announced that a class was forming on parliamentary law which is to meet for the first time on Monday morning at 10 with Mrs. Robert Ransom in her spacious hillside home.

At this meeting a nominating committee consisting of five was elected with Miss Kate Collins as chairman; other members being Mrs. Homer King, Mrs. Nellie Coffman, Mrs. H. Bedford-Jones, and Mrs. Henry Hoagland. The election of new officers is to take place at the next regular meeting March 6.

Mrs. Henry S. Reid, corresponding secretary, read a letter received from Anthony Burke, in which he asked the club to enter a float in the annual Desert Circus. The club voted that a float be entered and that the executive board take care of all details.

Mrs. Thomas O'Donnell spoke briefly on the amount raised for the building of the club house. She stated that over \$12,000 has been pledged and that she probably would have several drawings of the club houses to bring to the next meeting so that members may vote on the type of building they prefer.

Mrs. Pinney next introduced the speaker, Senora Borja, who spoke in a very amusing manner of her life in South America and North America and the vast difference there exists between these two countries.

After the meeting tea was served with the following members as hostesses: Mrs. J. R. Macartney, Mrs. Alvah Hicks, Mrs. Charles Bosworth, Mrs. Guy Pinney, Mrs. Ted Griffith, Mrs. Charles Henderson, Mrs. Henry S. Reid and Mrs. Horace Pendery. Mrs. Warren Pinney announced that there will be eight hostesses at each meeting and requested that members who wish to be hostesses or form groups, arrange with Mrs. Robert Ransom as to exact date they wish to serve.

DESERT INN DINNER DANCE VERY MERRY AFFAIR

The gayest of the season was last Saturday's dinner dance at the Desert Inn with the Inn's new floor crowded with couples from the local and Eastern social register.

A new innovation for the Desert Inn dances and one that is sure to be popular in these busy days is the "Dutch treat" table at which Mayor Philip Boyd and Mrs. Boyd presided at last Saturday's dance. Other rhumba enthusiasts at the Dutch treat table were: Mr. and Mrs. Burton Harrison (Dolly Harrison's brother), Miss Dolly Harrison, Miss Virginia Smith, Al Gardiner, Fred Ingram and John Porter Clark.

The "tops" in Golddom were represented at Dorothy Bundy's table, headed by the national amateur champion, Willie Turnesa. The beautiful young ladies at the table were Miss Marian Cosgriff, Miss Mary Lou Frehse, Miss Mary Boyd, Miss Shirley Russell and Dorothy Bundy. Other high ranking golfers and popular young men were Everett Heurter, Bob Geggie, Milton Hicks, Chuck Kelly, Roger Kelly and Bill Zeller.

At Mr. and Mrs. George Robertson's table were Col. and Mrs. Henry Hoagland and James Clune.

Mr. and Mrs. Thos. O'Donnell entertained their friends, Mr. and Mrs. Ed Reicker of San Francisco.

At another table were Mr. and Mrs. Chas. Baisley and Mr. and Mrs. LeGrand de Graff.

Mrs. May Sutton Bundy had at her table Capt. and Mrs. Gordon Hill and their son, Hughes Hill, and Mrs. Bundy's brother and his wife, Mr. and Mrs. Chas. T. Sutton.

Others having tables at the Saturday night's dinner dance were Mrs. Julia S. Carnell of Dayton, O., Dr. and Mrs. Ellis Jones of Los Angeles, Charles Clarke, of Seattle; Mr. and Mrs. John F. Sweeney of Cleveland; and Eroz Simms of Detroit.

Pay telephone bills before the 25th and receive discount.

EL MIRADOR GUESTS ENJOY CONCERT GIVEN BY DARYL HARPER

Music and song rounded out a very fine week-end at El Mirador last Sunday evening as Daryl Harper and his orchestra presented a concert program of unusual and very interesting classical numbers.

Nelson McIninch, bass baritone soloist, who was featured in the concert, sang "The Vulcan Song," by C. Gounod; "Trade Winds," by Kill;

"I've Got Plenty of Nothing," by G. Gershwin, and "Thine Alone," by Victor Herbert.

"Nation Silhouettes," by H. Hadley, was the outstanding orchestral selection. It is composed and built around characteristic suites of five nations and contains arias of Spain, France, Italy, America and Egypt, arranged in fascinating musical patterns.

Also played were the spirited "Cossack Revels" and "Dance Grotesque" by I. Stchakoff and "Valse Bleue" by A. Margot.

PREPARATIONS UNDER WAY FOR "BIG TOP" BALL

Charles Farrell, chairman of the Desert Circus "Big Top Ball," which was unprecedented in its success last year, reports that preparations are in full swing for an even bigger party this year. The ball, which will be held in March at the Racquet Club, climaxes the Circus week.

A larger big top tent, which will cover the entire court and seat a hundred more people, has been arranged for.

John Scott Trotter's orchestra of 22 men, who play for Bing Crosby's Kraft Music Hall program, will furnish the dance music. His orchestra is considered one of the country's finest and has been engaged for such important events as the San Francisco's World Fair opening and the Orange Show opening.

Tickets this year will be on sale for ten dollars, by invitation only. All kinds of circus costumes will be available at a costume rental store in Palm Springs especially for that occasion.

MRS. CARNELL ENTERTAINS AT WASHINGTON PARTY

Mrs. Julia S. Carnell entertained with a delightful George Washington bridge party at her Desert Inn bungalow on Wednesday afternoon.

Enjoying the afternoon with Mrs. Carnell were Mrs. Henry S. Reid, Mrs. H. L. Hansen, Mrs. H. M. Crowell, Newark, N. J.; and Mrs. J. E. Barlow of Patterson, N. J.

GAY DINNER PARTY AT PALM SPRINGS HIGH SCHOOL

A very gay affair this week was the faculty board dinner at the new Palm Springs high school, Monday evening. Many members of the Banning high school board came down to Palm Springs to enjoy this banquet with the local board. There were about 50 present for the dinner.

The food was prepared by Mrs. Thelma Bryden and her home economics class, and the room was beautifully decorated with flowers and other appropriate decorations.

U-Drive Cars—Phone 4444 or 211.

CIRCUS DANCE TICKETS TO BE DISTRIBUTED AT LUNCHEON

Mrs. Warren Pinney will preside at a luncheon next Friday at El Mirador, and those present will include captains of the various organizations in Palm Springs who will be selling tickets for the Desert Circus dance.

The dance will be held at the Field Club on March 17, and is being sponsored by the Palm Springs fire department.

Tickets will be distributed at the luncheon by A. J. M. Gardiner, who has charge of all financial arrangements for sale of the dance tickets. Prizes will be offered by the Desert Circus committee to those individuals selling the most tickets. First prize will be \$20.00, second prize will be \$15 and third prize will be \$5. A door prize, a new 1939 Buick, will be given at the dance.

GUESTS AT RAMON HAVE BUSY WEEK

Wednesday nineteen guests of Ramon hiked to Tahquitz Falls with the hostess, Mrs. Kingsbury. Many of the guests enjoyed taking pictures while others took lunches and picnicked at the foot of the falls.

Ramon Theatre night is becoming increasingly popular. Wednesday night over 35 guests witnessed the production "Gunga Din" at the Plaza Theatre.

Friday afternoon the social room at Ramon was filled to capacity while guests played progressive bridge, pinocchio, tripoli and Chinese checkers. Prizes were won by Peggy Lash, Mrs. Thompson, Fred Barrett, Mrs. Reider, Mrs. J. L. Gravel, Mrs. G. H. Young, Mrs. J. E. Patterson and Mrs. Fred L. Whitcomb.

Motoring to Arizona last weekend were Mr. and Mrs. Paul Knapp and Mr. and Mrs. James Gabre of Helena, Montana.

Fuel to fit any pocketbook, Desert Fuel Service. Phone 5164.

MRS. HERBERT CARPENTER ENTERTAINS AT EL MIRADOR FOR WOMAN'S CLUB MEMBERS

Heralding spring, Mrs. Herbert J. Carpenter gave a beautifully appointed luncheon at El Mirador, Monday, February 20, preceding the Woman's Club meeting.

Favors for all were corsages of violets, gardenias and rosebuds from Hinkley's Flower Shop. The place cards were daintily arranged in tiny glass baskets with glass flowers.

Guests attending were Mrs. Nellie Coffman, Mrs. Charlotte Matteson, Mrs. Pearl McManus, Mrs. Burnham, Mrs. Ralph Clock, Mrs. Frank Shannon, Mrs. Higbee, Mrs. J. R. Macartney, Mrs. Carl Lykken, Mrs. Charles Henderson, Mrs. Roberta Seaton, Mrs. Georgianna Griffith, Mrs. Sam Buckingham, Mrs. John Chaffey, Mrs. Jack Hill, Mrs. Karl Kumpe, Mrs. John Munholland, Mrs. H. L. Hansen and Mrs. H. E. Crawford.

MRS. COLTON JACKSON ENTERTAINED AT LUNCHEON

Honoring Mrs. Colton Jackson, Mrs. Rayburn Hanzlik and Mrs. A. R. Parrish were co-hostesses at a luncheon Thursday afternoon at the home of Mrs. Hanzlik.

Present at this delightful affair were Mrs. John Sprague, Mrs. Gordon Nicholson, Mrs. Merrill Crockett, Mrs. C. H. Isenagle, Mrs. E. S. McCurdy, Mrs. Willard Hanzlik and Mrs. J. W. Williams.

WELL KNOWN ENTERTAINER APPEARING AT THE SPRING

Claudine Carter, well known entertainer, is appearing nightly at the Springs, favorite night spot in Palm Springs. Miss Carter is featured at the piano as well as at the Hammond organ, and she does specialty songs as well. She recently had an engagement of twenty-six weeks at the Jade, Los Angeles night club, and has also appeared at Randine's in Los Angeles.

MRS. PAT PATTISON ENTERTAINS AT TEA FOR NEW GIRL SCOUT OFFICERS

Mrs. Pat Patterson, who was recently elected commissioner of the Palm Springs Girl Scouts, entertained at tea last Friday for members of the committee and leaders of this organization.

Besides the commissioner, the following officers were elected, Mrs. Jack Hill, deputy commissioner; Mrs. Horace Pendery, house committee chairman; Mrs. Roy Colegate, treasurer; Mrs. Jack Cann, secretary; Mrs. John Williams, badges and awards committee; Mrs. Charles Henderson, personnel; Mrs. John Sprague, finance; Mrs. H. H. Quackenbush, publicity.

Six new leaders have also been chosen and Mrs. Patterson reports that there are approximately 100 Girl Scouts in Palm Springs. At present the local Girl Scouts are receiving training in horsemanship and are competing for badges.

BARN DANCE AT ROGERS' WEDNESDAY EVENING

On Wednesday, March 1, an old-time Western dance is to be held at Rogers' Stable. Admission is fifty cents and the orchestra is the nationally known Ray West, augmented with some specialty numbers for a Western hoe-down. Champion Hog Caller Travis Rogers will lead the dances and Paul Joneses, square dances and two-steps will take the place of Lambeth Walks and jitterbugging.

MESDAMES WEINGARTEN AND SPRAGUE NEXT LIONESS HOSTESSES

Delicious broiled chicken dinners were enjoyed by the Lionesses this week when they assembled at Tilley's for their weekly luncheon.

Mrs. Alvin Weingarten and Mrs. John Sprague, who are the hostesses for next week, have announced that they have chosen the Desert Grill for the next luncheon.

Present at this week's meeting were Mrs. Alvin Weingarten, Mrs. Leroy Hooker, Mrs. J. Connell, Mrs. L. Harris, Mrs. Charles Burkett, Mrs. Bert Misner, Mrs. Homer Jenkins, Mrs. Howard Girard, Mrs. Harry Williams, Mrs. E. E. Hoppe and Mrs. Harold Barkow.

MRS. ETHEL McDONALD TO SHOW ART PICTURES AT MISSION INN

Mrs. Ethel McDonald, art director of the Palm Springs Art Gallery, has announced that she will take a collection of her pictures to the Adobe Gallery in the Mission Inn at Riverside, February 22 to 28.

Exhibiting at both galleries are H. Victor Law, Gerhard Meyer, P. A. Dickel and Austin Shaw. Arthur Beaumont will also be there, and Gladys Lewis Bush, sculptor, will also exhibit at the Mission Inn. At the close of this exhibition their work can be seen at the Palm Springs Art Gallery, March 1.

U-Drive Cars—Phone 4444 or 211.

The Tailored Lady

END-OF-MONTH

Clearance

SALE

Specials

You will need a warm Coat or a Wool Suit or Dress for your visit to the San Francisco Fair. A nice assortment here for quick disposal ranging from \$25 to \$50.

At 1/2 Off

COME EARLY AS THESE ARE LIMITED IN NUMBER

Slack Suits are proper and smart to wear at the Fair. You will need a warm flannel pair. We have a few in dark colors which are appropriate. Regular \$12.50 to \$25 values for quick clearance.

\$5.00 to \$12.50

Sweaters A necessity for cool northern climate. A good assortment for quick clearance at

\$1.95

Some in this lot are worth up to \$7.50

CARNELL BLDG.

PALM CANYON DRIVE

... LIMITED ENGAGEMENT...

B.B.B.

ENTERTAINER OF THE STARS



Appearing Nightly at

BIL-AL'S CAFE ESQUIRE

THE VILLAGE GAYSPOT

SOUTH PALM CANYON DRIVE
AT THE BEND OF THE HIGHWAY

DANCING FROM 8 P. M. UNTIL CLOSING

Excellent Cuisine at Popular Prices

Arrange Your Dinner Dance Party
by Calling 3610



• There are twenty-five private homes in the Smoke Tree Colony.

• Owners enjoy all the facilities of a famed Guest Ranch plus a degree of privacy not obtainable in less restricted areas. A capable all-year staff for protection and maintenance. A policy under which values and character are assured.

• Before you rent, buy or build, be sure to inspect this beautiful development.

Smoke Tree Ranch



The Palm Springs Procession



Gay Week at Smoke Tree Ranch

What a week at Smoke Tree for riding and sports enthusiasts. Must all be prompted by the return of swimming-season weather and in preparation for the annual horse show now with us.

Saturday last the village youngsters staged a junior gymkhana at the Ranch corral which provided thrills for them, grand entertainment for a goodly crowd, and a fair donation to the playground fund. The regular Sunday morning breakfast ride took a long and lively caravan of early risers to the mouth of Eagle canyon, where new-found appetites were given full sway. A ride in this early morning air does something to you. Another of Tex Miller's famous rodeos highlighted the afternoon, and that twilight period preceding a buffet supper at the Ranch found all the colonists and many other guests at the attractive new J. B. McCullough home for a hearty housewarming.

Monday Ted Slocum organized a colorful group to ride over the Wild Horse Trail into the east fork of Palm Canyon. The less energetically inclined started a ping-pong tournament, which revealed some stellar talent in our midst, with Mrs. Russ Hart of Billings right at the top.

T. C. Colket and his son, Bud, of Villa Nova, Pennsylvania, have had to ride without Mrs. Colket since her recent fall. Wednesday they made a pack trip to a spot called Little Paradise far up Palm Canyon. Other veterans riders taking advantage of these days are Mrs. Mary Macklin Stephens of Beverly Hills, Mrs. M. Leigh Cross of Santa Barbara; Mrs. Alvin V. Skiles and her guests, Mrs. Elizabeth Ferguson of the La Jolla Beach Club and Mrs. Cooper. All were present on the picnic ride Thursday to Andreas canyon; also the Ted Slocums' daughter Florence and guests Bryce and Mrs. Dalzell Wilson, the Russ Harts and Mrs. Ray Hart, Mrs. C. E. Mott and Shirleeanne of San Francisco, the J. B. McCulloughs, Willis Pallisers, Hugh McFarlands and C. E. Gordon.

Recent sun-seekers from the North have been Mr. and Mrs. Charles S. Barton of Portland, Oregon, and from the Southland have come Thaddeus C. Jones, Mr. and Mrs. Fred Jordan, of Pasadena, Mrs. John A. Jameson and Mrs. Nott Flint of Santa Barbara.

Mrs. Robt. Ahrens of St. Paul is here now visiting her mother, Mrs. John A. Seeger, who has taken a house at the Ranch for the season.

HERE FOR SECOND TIME FROM BELFAST, IRELAND

Making a tour of the West are Mr. and Mrs. W. E. Scott of Belfast, Ireland. This is the Scotts' second trip to Palm Springs and they noted many advances in the village. During their visit they made the del Tahquitz Hotel their headquarters.

Justice Murphy of Vancouver, B.C., with his wife, visited Palm Springs last week.

Mr. and Mrs. Milton J. Doner are making a honeymoon tour of California and stopped for an extended stay in the desert sunshine before going up to Sun Valley for a brief visit. Upon their return East, the Doners will reside in Highland Park, Michigan.

Among recent arrivals from Seattle is the socially prominent and very attractive Mrs. L. B. Barde of that city.

Among the New Yorkers noted on the register this week include Mr. and Mrs. F. S. Burke, Mr. and Mrs. N. J. Newman, Capt. F. C. Mensing, Cecil van Wyck, Louis Gambert, George W. Headlee, J. P. Mooran, Miss Ruth Payne and Mr. and Mrs. H. A. Peckham.

Nan Macy Brill and her attractive escort, Billy Wilkerson, were noticed strolling around the grounds.

Jack Leighter and Walter Pick were stopping at the del Tahquitz during a brief visit in the village for last minute arrangements for Cissie Loftus' appearance at the local theatre.

CINCINNATI COUPLE GUESTS AT HOFFMAN-CHAPMAN HOME

Mr. and Mrs. Ed Wirthlin of Cincinnati, Ohio, were the guests last week-end of Judge and Mrs. Albert R. Hoffman and Mr. and Mrs. Rufus Chapman. The Wirthlins and the Hoffmans were friends in Cincinnati. They stopped over here on their way to the San Francisco Fair, Vancouver and Honolulu.

MANY GUESTS AT PALM SPRINGS HOTEL

Among the numerous persons visiting from Oregon recently and enjoying extended stays as guests of the Palm Springs Hotel are Mr. and Mrs. Carl Gerlinger, their son, Al Gerlinger, of Salem, and their two daughters, Mrs. Vic Williams and Mrs. Johnny Kitzmiller with Johnny, Jr., also of Dallas. Mr. Gerlinger is president of the Dallas Machine and Locomotive Works, and has five large plants in Oregon. He and his family are yearly visitors to Palm Springs.

Also from Dallas, Oregon, were Dr. and Mrs. A. B. Starbuck and Mrs. Erle Fulgham.

Mrs. Charles H. Shaw from Portland has also arrived for a stay.

Arriving from Nevada was Wilbur May, while Mr. and Mrs. Marshall Long registered from Evanston, Illinois. N. Wheatley, president of the Mether Cookie Company and Father J. McCaul from Oakland, are enjoying longer stays, as are Mrs. George R. Borrmann and her charming daughter, Georgia, also from Oakland. Mr. Borrmann drove down with another daughter, Vivian, who has been attending Stanford, to celebrate his twenty-fifth birthday anniversary with Mrs. Borrmann and to enjoy a few days of desert sunshine. Mr. Charles Sherman of Los Angeles, and Mr. and Mrs. W. G. Duggin of the weather bureau at Burbank, and Mrs. Jane Hamilton of San Diego and Texas, are also registered.

Seen A-Luaing recently were Marshall Duffield, Joe E. Brown and Sally Eilers, Mr. and Mrs. W. W. Hershon and Mr. and Mrs. Paul Lukas. Also seen there were Mr. and Mrs. Stephen Willard with their large party.

Mr. and Mrs. P. J. Dee and Mrs. J. J. Bransfield have arrived from Chicago for an extended stay. Mr. Dee is very prominent in the hotel field, being vice-president of Lawrence Stern company, which operates a large chain of hotels over the Mid-West and the West coast.

Also visiting at the Palm Springs Hotel are Mr. and Mrs. Stuart C. Williams of Los Angeles. Mr. Williams is manager of the Mayflower Hotel there.

EL MIRADOR PICNIC IN ANDREAS CANYON DRAWS LARGE CROWD

El Mirador's regular weekly picnic was held in Andreas Canyon, last Wednesday for one of the largest groups this season.

White Flower, attractive Indian entertainer, sang a number of gay songs accompanying herself on the accordion. After luncheon she told of numerous Indian customs and superstitions. Then came the nail driving contest for men and women, which provoked many a laugh from those not participating and proved good exercise for the more ambitious ones.

EASTERN VISITORS AT GRADY HOME

P. J. Grady, prominent real estate and insurance broker of Chicago, is spending a few weeks with his sisters, Beth and Helen Grady, who have a home here.

Also visiting at the Grady home are Mr. and Mrs. John O'Connell of Osborn, Mo.

ANNOUNCEMENT!

The Opening of

Palm Springs Music Co.

STUDIO OF MODERN PIANO INSTRUCTION

Pianos

Rentals—Day, Week or Month

Radios

Sheet Music

Musical Instruments

Come in and hear the famous

New

Capehart Record-Changing Machine

EXPERT PIANO TUNING

203 Palm Springs Theatre Bldg

Directly back of

Village Pharmacy

PHONE 7575 OR 7591

POPULAR



"Little Billy," the "vest pocket host," now in his second week at the Algiers, that intimate little cocktail rendezvous in the El Morocco Hotel, is proving very popular with localities and guests alike and is packing them in nightly.

A well known star of stage and screen, this charming 35-year-old midget trooper is delighting crowds every evening with his clever repertoire.

In "Little Billy" and Alphonse

Al DeLong, Alex Nord has a pair of

stellar performers for his unique,

cozy little lounge; and the crowds

that assembly nightly at the Algiers

attest to the popularity of these

two.

Having traveled all over the

world, acting in radio, movies, and

on the stage, "Little Billy" last week

arrived in Palm Springs from Holly-

wood.

When coaxed, the suave tiny man,

only a yard high, sings old time

ballads in the style of famous vaude-

villians. Pat Rooney, Eddie Leon-

ard, and Francis White inspires his

favorite imitations.

B. B. Murphy of the United Tent

& Awning Co., Ltd., is here for a

business call on Ed. Waskow of the

Desert Furniture Co., he is a guest

at El Morocco Hotel.

GAMES AND DANCING PROVE POPULAR WITH EL MIRADOR GUESTS

Bridge parties and backgammon tournaments in El Mirador's sun room have been popular evening activities the past week.

Claude S. Kennerly, Myford Irvine and Mrs. Gilbert Duffy won the table prizes. Players were Mr. and Mrs. Claude S. Kennerly, Mrs. Raymond Lewis and Mrs. Gilbert Duffy, Mr. and Mrs. H. K. Todd and Miss Ellen Reardon, S. W. Warden, Pierre Pont Prentice, Mr. and Mrs. Myford Irvine.

Those who preferred the backgammon tournament were Mrs. James Stradling, Mrs. Raymond Lewis, Freeman Gosden, Mr. and Mrs. Howard S. Cullman, Mr. and Mrs. Albert C. McIlravy, Miss Madeline Lee, Miss Virginia Smith and Mrs. Joseph Saks, who won the tournament.

Many other guests are adding a little dancing to the customary afternoon tea, making the affair a pleasantly entertaining one. Those who danced and sipped their tea intermittently included Mr. and Mrs. Blair Foster, Mr. and Mrs. J. T. McGuire, Mr. and Mrs. F. H. Crosby, Mr. and Mrs. Robert R. Raskob, Mr. John J. Raskob, Jr., Mrs. Frank Hall, George Lawrence Hall (Mr. Hall is a prominent sportsman of Berkeley.)

LARGE GROUP ENJOYS CATHEDRAL CANYON PICNIC

Several limousines filled with Desert Inn guests, motored to the mouth of Cathedral canyon on Monday to hear the welcome sound of "come 'n get it," as the Inn's cowboy host, Chuck Abbott, announced that the steaks were sizzling hot and ready to be served.

The guests were entertained by Johnny Boyle and Dusty Adams who sang many request numbers.

Those who entered into the picnic mood were Mr. and Mrs. J. C. Shaw of Bridgeport, Conn.; Mr. and Mrs. John F. Sweeney, Cleveland, Ohio; Capt. Gordon Hill, London, England; Mrs. Philibert Russell and Miss Shirley Russell of Evanston, Ill.; Miss Mary Lou Frehse, Louisville, Ky.; Mrs. Grace Ruhn, Chicago; Miss Minnie Bunker, Oakland; Mrs. K. L. Cummings, Hollywood; Mr. and Mrs. Paul C. Martin, Springfield, Ohio; Mr. and Mrs. Charles A. Johnson, Denver; Miss Genevieve Ranger, Palm Springs; Mrs. Alice D. Randall, superintendent of the recreation commission of San Francisco, and her daughter, Miss Josephine D. Randall; C. W. Avery, Detroit, Mich., and Richard de Latour of San Francisco.

COLONIAL LOUNGE POPULAR SPOT

Among those recently seen in the Colonial lounge at Colonial House enjoying Walter the chef's delicious food were Wally Beery, Sid Rogell, Hollywood producer, and Mrs. Rogell; Al Kingston, leading Hollywood agent; Phil Goldstone, owner and manager of the Alexandria Hotel in Los Angeles and independent producer; King Charney, formerly leading independent producer; and Bill Perlberg, studio manager at Columbia.

Mike and Russ at the Colonial are specializing in frozen daiquiris and gimlets (ever had a gimlet? Try one.) Art Beal is appearing nightly as entertainer at the piano in the Colonial lounge.

THE ALGIERS LOUNGE FAVORITE NIGHT SPOT FOR MANY VILLAGERS

Many prominent localities as well as guests in the village have turned to The Algiers for their evening entertainment to be "Alphonse" by Al de Long, hear Bud Perkins sing or to be the guests of "Little Billy."

Seen recently in this intimate little cocktail lounge were Sally Eilers, Mr. and Mrs. Les Stoefen, Harry Joe Brown, Mr. and Mrs. Raoul Walsh, Joe Penner, Charlie and Virginia Farrell, Eugene Pallette, Ted Snyder and many others.

MOTION PICTURES OF RESCUE SQUAD

The Palm Springs rescue squad in action will be shown in motion pictures this evening at the fire station, beginning at 8:30 o'clock. The film was taken by Walter Holubar and shows the rescue squad bringing the body of Thaddeus Wierzbick from upper Tahquitz canyon.

Special Showing Newest Shoe Creations

I. Magnin and Company, for years a style pace-setter in smart ladies wearing apparel, is now expanding into the field of high class shoes, according to an announcement this week by Miss Helen Lindsay, charming manager of Magnin's smart El Mirador shop here.

Something new for the style-conscious ladies of Palm Springs is a special showing of new shoe creations at I. Magnin's shop in El Mirador today and Saturday.

The recent opening of the magnificent new I. Magnin store on Wilshire Boulevard in Los Angeles has been marked by the fact that for the first time in the firm's history, the shop is featuring a shoe department. The lines carried are the I. Magnin and an entirely new creation, the I. Magnin shoe. All of these will be displayed at the special showing in Palm Springs.

This special showing of new shoe creations is in addition to the regular weekly showings of new style trends in ladies' apparel, a spring feature each season at I. Magnin's El Mirador shop.

BARN DANCES AT ROGERS STABLES

Rogers Stables have inaugurated a series of weekly barn dances open to the public. A feature of the affair is old-time Western music. A small admission charge is made.

An R&G. Used Car is one that is Reconditioned and Guaranteed. Schilling Motor Sales, Ford dealers.

You Don't Need to Buy at Indianoya!!

- Come in and enjoy the fire . . .
- See the museum . . .
- We take pride in our shop and want you to see it.

INDIANOYA

INDIAN TRADING POST

In the Heart of Palm Springs

VISITORS WELCOME

AN INVITATION TO THREE DAYS OF

Palm Springs Cooking School

Electric Cooking

Electric cooking on the new 1939 Woolwine Electric Ranges has proved to be a sensation! No one can really appreciate this strong statement unless they actually see—actually taste, foods cooked the Electric Way.

We want you to have this thrill. You are invited to see just why meats are juicier . . . pies and cakes so perfect . . . why foods look better, taste better. You will want to know the economy of electric cooking . . . the cleanliness . . . the leisure afforded by less hours in the kitchen.

We cordially invite the women of Palm Springs and of all Coachella Valley to attend the Fourth Annual Nevada-California Electric-Palm Springs News All-Electric Cooking School, to be held at the El Paseo Theatre, on Wednesday, March 1, Thursday, March 2, and Friday, March 3, from 2:00 to 4:00 o'clock, featuring Miss Ellen Roe and Miss Jean Smith, Home Demonstrators for the Nev.-Cal, and under the direction of Frederick Stern, of the Palm Springs News.

Come and see these demonstrations of the efficiency of electricity in the preparation of delicious meals and preservation of food values.

-- Electricity for --

Drunken Orgy Lands Tierney In Jail

A house full of guests, a Saturday night jaunt to a desert "hot spot," too many drinks, and a Sunday morning drunken brawl, according to police, landed Edwin J. Tierney in the local justice court Monday morning, when he was sentenced to serve 90 days in the Riverside county jail by Justice of the Peace Albert R. Hoffman.

It is alleged a house party was in progress at the Tierney residence, 1995 North Indian avenue, Saturday night, and that later in the evening Tierney and some others of his guests left the house to go to some local night spot. Evidently liquor flowed freely during the night, both at the Tierney home and at the night spot, for when Tierney and his party landed home about four or five o'clock Sunday morning, both Tierneys and guests were feeling high, it is asserted.

Tierney and his wife, Marie, started a family argument, it was reported, that turned into a genuine battle, and one of the guests had to hold Tierney down in the patio to keep him from inflicting serious injury to his wife. This, however, not before the wildly swinging Tierney had hit his sister on the jaw and had bruised and beaten his wife, causing her to suffer a black left eye and a badly swollen lip.

The police were called at 8:05 Sunday morning by neighbors; and when Officer Joe Omlin landed on the scene, the living room of the home was a wreck, and one of the guests was sitting on Tierney. Furniture was overturned and broken, and the entire room was splattered with a creosote concoction that the Tierneys used to keep the logs in the fireplace burning. This creosote concoction is what Tierney and the late Con Conrad used in the asthma machine that those two worthy gentlemen had the long and hot dispute over last season.

Just after the police were summoned by neighbors, Mrs. Tierney turned in a fire alarm. In the course of the fight, or in some other manner, a large portion of the creosote mixture had landed in the fireplace and had ignited. This in turn had ignited liquid splashed all over the room, and the living room soon was ablaze. The fire department answered the call and extinguished the fire, but not before \$500 damage was done.

E. E. Hoppe, a neighbor, assisted Officer Joe Omlin in bringing Mr. and Mrs. Tierney and one guest to the police station. Mr. Hoppe held Tierney in the car, because Mrs. Tierney refused to ride in the same car with her husband unless someone would restrain him from beating her further.

Tierney was booked for disturbing the peace and drunkenness and was arraigned before Justice of the Peace Albert R. Hoffman Monday morning. He was given the maximum sentence of 90 days in the county jail.

BUILDING PERMITS

Building permits issued during the last week include the permit for the new grammar school, a structure which is contracted for \$28,223. Architect is John Porter Clark, and contractor is W. D. Haxton. It will be a one-story structure on Ramon Road, adjoining the high school.

A permit was granted to Harold Hicks to make an addition on a dwelling in the Las Palmas estates, on Camino del Norte. The cost of the structure is \$200, with contractors Wilson and Sorum. An addition at the Field Club is recorded with the building permits of the week. The cost of the addition will be \$100.

A building permit was granted to T. F. Sales to make a repair on a building in the Tahquitz Park Tract. The cost will be \$700 and H. H. Foster is contractor.

The building destroyed by fire last week at Casitas del Monte, is contracted for a cost of \$200. The building permit was granted to the owner of the hotel.

A permit was granted to H. J. Carpenter, owner of a court, for repair which will be constructed at a cost of \$300 on Palm Canyon Drive. Another permit of the week was granted to Irma Sahn, for a dwelling to be constructed in the El Mirador Estates tract on Mel avenue. Cost for the construction will be \$4,000, and R. S. Pinckard is contractor.

Model Villa Under Construction In Little Tuscany

Truly worthy of inspection is the smart and unique model villa now under construction in beautiful Little Tuscany subdivision. It is already open for inspection.

One of the most inspiring panoramic views afforded in Palm Springs is to be had from the terrace of this lovely new model home. In the distance can be seen the Coachella valley, the mauve Little San Bernardino mountains, the pine-covered Santa Rosa mountains, and the huge sand dunes of the Colorado desert; and in the foreground is an ever-interesting, ever-changing view of the village and airport.

The site chosen for this truly different model desert home is at the highest point in picturesque Little Tuscany subdivision. The front entrance and motor court are reached along Vista Drive, which is not a through street, thus affording the utmost privacy. The service entrance is on Panorama Road.

Of beautiful Florentine type architecture, this lovely model villa includes several new, original and charming features. The building material being used is largely cut stone, native to the site itself; and it is truly fascinating to watch the Italian stone mason cut stones right on the property for fireplaces, doorways, window openings, and terrace walls.

Architect for the model home is John Porter Clark; and the contractor is William Marte, well known Palm Springs building contractor.

The home itself is intensely interesting. The entrance and motor court are on the north, facing the mountains; and the patio and terrace are on the south, facing toward the village and desert.

When entering the living room one is immediately impressed by the view through the wide glass partition looking out onto the terrace, affording an unobstructed view of the valley below. The home has three master bedrooms, two tile baths, living room, dining room, enclosed porch, terrace, kitchen, service room, large servant's room, and a double garage. The terrace, facing the valley, will be walled up and dirt-filled. It will make possible a lawn 55x17 feet.

The house will be equipped with a large, modern gas hot-air furnace with registers in every room. This will be a combination heating and air-conditioning unit, and thus may be used for summer cooling.

The tile for the roof is being especially made for this home. It is to be a color that will harmonize well with the hillsides upon which the home is built.

Little Tuscany is a unique hillside subdivision reached through hand-cut stone pillars. All roads in this beautiful tract are graded and paved. The subdivision was planned and the details for it worked out by one of Palm Springs' oldest subdividers. The restrictions and planning are such as to offer maximum protection to the property owners in the district.

This Little Tuscany model villa is being offered for sale through the Harold J. Hicks real estate office, and is shown by appointment with this firm.

Be sure the Used Car you buy is Reconditioned and Guaranteed. That's the kind we sell. All makes. Schilling Motor Sales. r8-h9

Fuel to fit any pocketbook. Desert Fuel Service. Phone 5164.

Are You Renting Your Home?

If so, I have some 2-bedroom homes, furnished or unfurnished, on which I have reduced the rents.

But Why Pay Rent?

I have 18 two- and three-bedroom homes in Banning and Beaumont that I will sell, furnished or unfurnished to any responsible party, with or without a down payment and monthly payments (including interest) of the amount property would rent for.

THIS IS AN OPPORTUNITY to buy a home with rent money and having the satisfaction of living in your own home and at a **VERY LOW PURCHASE PRICE**.

Here is a chance to turn rent receipts into the payment of a home and still pay no more each month than rent. Have several places suitable for keeping chickens. See

W. A. HANSEN
OWNER
642 Euclid Ave.
Phone 989 BEAUMONT
Or inquire at Palm Ave. Market,
"The Red and White Store," Cor.
6th and Palm Ave., Beaumont

WALLACE BEERY AND ROBERT TAYLOR STAR IN "STAND UP AND FIGHT"



WALLACE BEERY, FLORENCE RICE, ROBERT TAYLOR

The outdoor action melodrama dear to the hearts of film fans ever since the days of such early Western stars as William S. Hart, William Farnum and Tox Mix, comes into its own again with Wallace Beery and Robert Taylor as its protagonists, in "Stand Up and Fight," at the Palm Springs Theatre tomorrow (Saturday).

Teamed for the first time, Beery

and Taylor co-star in a story of Western Maryland in the 1850's when the railroads and stagecoach lines were engaged in a bitter struggle for right-of-way as the population of the United States surged westward.

Others in the cast include Florence Rice, Helen Broderick, Charles Bickford, Charley Grapewin, John Qualen, Barton MacLane, Robert Gleckler and Clinton Rosemond.

Edward Waskow, manager of the well-known Desert Furniture Company, located on North Palm Canyon Drive, next to the Reid Hospital, stated today that the big Venetian blind sale at his store definitely ends Tuesday, Feb. 28.

"This is the last chance, only four more days," Mr. Waskow said, "to get wood or steel Venetian blinds for only 38 cents per square foot, installed." This sale is on genuine National Venetian Blinds; and they are unconditionally guaranteed for one year, according to Manager Waskow.

The house will be equipped with a large, modern gas hot-air furnace with registers in every room. This will be a combination heating and air-conditioning unit, and thus may be used for summer cooling.

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For the best Used Car Bargains, see Schilling Motor Sales, Ford dealers. r8-h9

All kinds of fuel. Desert Fuel Service. Phone 5164. s-if

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... The CHEF

Formerly of Hollywood's
Trocadero & Clover Club

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The Colonial Lounge

- Breakfast Luncheon Dinner
- Sophisticated Entertainment Daily

Reservations Suggested

Telephone 227

THE SKYLIGHT

By TOM HUGHES

Will there be another springtime? Speaking not of the year, but of our lives.

It's a fascinating idea to play with. And when we reflect that some third of the world's people have always held to it, the idea becomes downright intriguing.

The Eastern views of reincarnation are so cluttered with mumbo-jumbo as to be distasteful to our Western minds. The trend of Brahminic thought is repugnant to us, who lean to individual accomplishment rather than relinquishment.

Yet there are many thoughtful persons among us who are far from satisfied with this day's scheme of things, who perceive little but frustration in the average life, and who, seeing or pretending to see a long way ahead, assure us the road turns back.

Well, there are worse theories. The hopelessness of materialism is worse. The promise of a reward that we haven't earned is worse. The threat of a punishment that we haven't deserved is worse.

So what? Is "karma" a fact? Do cause and effect operate on a schedule that reaches back into the Devonian and ahead into the Millenium? Have we got to pay sometime? And be paid? Are we paying now? And, a feature which might be the most entertaining of all, are we to have a chance to try it over, to make good where we have failed so sadly in this attempt?

Not bad idea, that last one. The Lord knows we could use another chance. We might get a better break, later on. Anyhow, it's refreshing—no, it's fairly entrancing, to contemplate another springtime of the spirit and of the flesh.

All makes of Used Cars at remarkable bargain prices. They are Reconditioned and Guaranteed. Schilling Motor Sales, Ford dealers.

A fifth inning letdown cost the Gottfredson Motors Valley League baseball team of San Bernardino an 8-to-4 loss at the hands of the Morongo Indians in a game played Sunday at Banning.

Large stock of R&G. (Reconditioned and Guaranteed) Used Cars. Schilling Motor Sales, Ford distributor. r8-h9

We meet competitive prices. Desert Fuel Service, the pioneer wood-yard. Phone 5164. s-if

COMPLETE BANKING SERVICE

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Modernize Your Property with a Title I FHA Loan

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Laundry — Dry Cleaning — Linen Supply
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Blue Seal Laundry

Offers Every Modern Service at Money-saving Prices.

Call Office on Palm Canyon Drive
Next to El Mirador Garage

LEARN TO SHOOT

IT'S FUN!

EXPERT INSTRUCTION

PRIZES

SPORTSMAN'S HEADQUARTERS

.22 RIFLE RANGE

Opposite the Telephone Bldg., N. Palm Canyon Drive

Do You Know . . .

What A
"COLD-WALL"
Refrigerator
Is

IT WILL PRESERVE FOODS THREE TIMES LONGER THAN THE ORDINARY TYPE OF ELECTRIC REFRIGERATOR

SEE IT AT

The Authorized Dealer

SIMPSON'S RADIO AND FRIGIDAIRE SHOP
N. Palm Canyon Drive, Next to El Morocco Hotel

PHONE 8255

1939 Frigidaire

A GENERAL MOTORS PRODUCT

SEE IT AT

The Authorized Dealer

SIMPSON'S RADIO AND FRIGIDAIRE SHOP
N. Palm Canyon Drive, Next to El Morocco Hotel

PHONE 8255

County Chamber Meets at Blythe February 25

The feature of the monthly meeting of the County Chamber of Commerce at Blythe on Saturday, Feb. 25, will be the participation of the Highway 60 Association at a luncheon in the Blythe high school auditorium. It will include delegates from Arizona, particularly from Phoenix, from Los Angeles, and many points along this transcontinental highway, according to I. E. Farrar, chairman of the County Chamber.

A special feature of the Saturday celebration will be the groundbreaking ceremonies for the new \$65,000 state quarantine station east of Blythe, and the director of the California Department of Agriculture and members of the staff are expected to be in attendance.

Senator John Phillips has been appointed chairman of the day, and is planning to come with Mrs. Phillips from Sacramento for the occasion. Assemblyman Nelson Dil-

worth, of Hemet, is also planning coming from Sacramento to attend this meeting.

The County Chamber has requested those expecting to attend from different parts of the county, to notify their local secretary not later than Thursday, Feb. 23. If those attending expect to remain in Blythe over night, they should notify their local secretary, or O. W. Malmgren, at Blythe.

The name of the special speaker at the luncheon has not yet been announced.

CHARGED WITH DRUNK DRIVING AFTER ACCIDENT

Driving while intoxicated was the charge filed against Ted Baldwin of 5433 Harold Way, Hollywood, when his car turned over near Owl wash Sunday evening, slightly injuring his wife. The state motor patrol officers who investigated the accident arrested Baldwin and lodged him in the city jail for the night.

More than 32,000 women work in India's mines.

For the best Used Car Bargains, see Schilling Motor Sales, Ford dealers.

18-h9

County Backs Unified Program On Highways

Riverside county's unity on highway matters was displayed at Riverside recently when more than 30 representatives of all sections of the county voted an endorsement of the Uniform Highway Plan of the County Chamber of Commerce. W. F. Roberge of this city is a member of the road committee which worked out the plan.

The vote of support for the central highway program will assure a continued demand at Sacramento for better highways in the county, Robert H. Westbrook, chairman of the committee, announced following the meeting.

"Orderly development of our state highways can be obtained only if the county adopts a major program and works for its fulfillment," Chairman Westbrook said.

Reports of the state's budget for the next biennium, containing appropriations of \$1,300,000 for Riverside county were received with elation by the group. Approximately \$700,000 of this goes for widening the dangerous Beaumont-Whitewater highway, and \$231,000 for beginning the widening of the Riverside-Ontario link of Highway 60. Both these projects were at the head of the list of recommendations on the uniform highway project adopted by the County Chamber highway committee and turned over to the state.

Senator John Phillips and Nelson S. Dilworth emphasized to the county-wide gathering the importance of the county standing united on highway matters.

"The reason the county hasn't gotten what it has wanted in the past is that each community was work-

ing for its own interests and not with the needed backing of the entire county," Senator Phillips said. "My experience at Sacramento has shown me that the counties that go to Sacramento with a definite request, backed by the entire county, get what they want."

The session voted to oppose the state's project for construction of a by-pass around Palm Springs to carry the main traffic of Highway 99. Mayor Phil Boyd presented the problem.

11 Million Gallons A Minute Released Through Parker Dam

More than 11 million gallons of water per minute is being released through Parker Dam, according to a report received in the office of F. E. Weymouth, general manager of the Metropolitan Water district, at Los Angeles.

This tremendous quantity of water, which is more than three times the amount of water normally flowing in the Colorado river, represents excess water being released from Boulder Dam, 150 miles upstream from Parker Dam, to make room in Lake Mead for anticipated spring floods on the upper branches of the river.

According to the information received at the Metropolitan Water District headquarters in Los Angeles, U. S. Reclamation engineers at Parker Dam are taking advantage of the excess flow of water to calibrate the five giant steel gates which are a part of the structure. All of the water was being released from the center gate and similar tests will be made on the other gates, both singularly and in combinations.

Although 25,000 cubic feet per second, or approximately 11,250,000 gallons of water per minute, is being

released through the dam, a slightly larger quantity is being released from Boulder Dam, 150 miles upstream, in order to maintain a constant level in the lake behind Parker Dam and provide for diversion into the Metropolitan aqueduct. This lake, from which water is now being pumped into two smaller reservoirs

on the aqueduct line, is 50 miles long and has a capacity of more than 700,000 acre feet of water.

Parker Dam is an integral part of the Metropolitan Aqueduct system, and was constructed by the Federal Government with funds provided by the Metropolitan Water District of Southern California.

LAST CHANCE!!

ONLY

4 Days Left

to get

Wood or Steel

BLINDS

for

38c

Per Square Foot

INSTALLED

DON'T MISS THIS OPPORTUNITY TO DECORATE YOUR WINDOWS AT THIS LOW COST

These National Blinds, Finest in America, will beautify your rooms and protect your Draperies, Rugs and Furnishings from fading.

UNCONDITIONALLY GUARANTEED FOR 1 YEAR

If your home is unfinished, a small deposit made before Feb. 28th will allow this special price protection.

Desert Furniture Co., Inc.

EDWARD WASKOW, Mgr.

Telephone 7979

North Palm Canyon Drive

CLASSIFIED ADS

RATES FOR CLASSIFIED ADVERTISING: When full payment for one or more classified ads is made in ADVANCE, the cost is two cents per word for the first insertion with a minimum of thirty-five cents for the first insertion of any ad. Subsequent consecutive insertions run at the rate of one cent per word with a minimum of twenty cents per ad. ABOVE RATES EFFECTIVE ONLY WHEN PAID IN ADVANCE.

Customers having active charge accounts at our office may have classified advertising charged to their accounts.

For Sale

FOR SALE — 1 4-ft. refrigerator, good running condition, \$45.00; also good used dinette table and buffet, \$8.75; 1 large arm chair, \$4.00; display tables for store cheap. Apply Desert Furniture Co., Inc., Palm Canyon Dr.

SEE THESE REAL BUYS—Lot in Santa Rosa tract, \$600. Winter Haven lot, block No. 1, \$500. Desert Sands lot \$450. 1/2 acre lot \$485. Rabbeth & Fulton, realtors, next to Standard Oil Station Telephone 4567. \$30

FOR SALE — Two-bedroom home with \$2500 F.H.A. loan at \$36.82 per month. Completely furnished. Make offer for equity. 610 Camino Real, Warm Sands Tract. See W. M. Gray, Royal Palms Hotel. \$30

FOR SALE — 1937 Buick "80" convertible sedan. A-1 mechanical condition. Sell or trade equity. Write "H," P. O. Box 190 or phone 7575. \$30p

HOUSE TRAILER FOR SALE—Exceptionally cheap. Call at Walter Worden, jeweler, next to Safeway. \$30

TWO BARGAINS—160 acres at Cathedral City, improvements—duke ranch site, \$3000. 2 1/2 acres with home, business frontage in Banning, \$800 will handle, or rent \$20 per month. See Mr. Arner, Desert Realty Co., Cathedral City. \$30

DESERT COTTAGE — Owner returning East, must sacrifice 5-room bath, fireplace, 5 acres, 5 miles city limits; living room 14x22; glassed sun parlor. Ideal artist or writer's retreat. \$1350. Assume \$200. P. O. Box 1481. \$30p

FOR SALE, HOUSE TRAILER — Sleeps 4, guaranteed perfect condition. Cost \$1100. Air brakes, shock absorbers, bumper rear electric signal, large awning, etc. If you are looking for junk don't call; 434 Santa Catalina St. Last street north of Racquet Club on Indian Ave. Second house west. \$30p

FOR SALE — Two-bedroom house, completely furnished. Submit any cash price, terms or trade. W. M. Gray, Royal Palms Hotel. \$29

For Rent

FOR RENT—Furnished house, 3 bedrooms, 3 baths, patio, \$150 mo. 218 Ocotillo Road. Phone owner 3644 evenings. \$30

RELIABLE INTERIOR DECORATOR will make your curtains and drapes, beautifully and reasonably. First class work guaranteed. Formerly with Marshall-Field Co. of Chicago. Phone 2314, Banning. \$29-tf

FOUR THOUSAND FEET of floor space covered with new and refinished furniture and household goods. All articles marked in plain figures. You be the judge of bargain values. Tetzlaff, 953 East Ramsey, Banning. (Left side of highway entering Banning from Palm Springs. \$29-tf

Positions Wanted

POSITION WANTED—Capable colored cook (one who really cooks). Economical. References in New York and Miami Beach. Write "F," P. O. Box 190. \$30p

Miscellaneous

AUTOMOBILE MECHANIC WANTED—For good business proposition. Must have own tools. Phone 5164. \$30

SITUATIONS WANTED — We have applications from people wishing all types of domestic and commercial work. The majority have been investigated and many have Palm Springs references. A nominal fee will be charged the employer, but no charge to the employee. Palm Springs Business Men's Association, Room 12 in the Plaza. Phone 6111. \$10-tf

LOST AND FOUND

LOST—Book, "History of Africa." Left at postoffice Saturday morning. Reward. Return to Desert Sun office. \$30p

LOST—White pocketbook containing cash and gold Rosary in gold case. Reward. Write P. O. Box 534, Palm Springs. \$30p

LOST — From Car Near Del Tahquitz Hotel

Fitted Over-Night Case
Glazed Green Finish
LIBERAL REWARD

If Returned to Desk at Del Tahquitz Hotel

Be sure to see our large stock of R&G. (Reconditioned and Guaranteed) Used Cars before you buy. Schilling Motor Sales, Ford dealers.

Fuel for every purpose. An exceptionally large stock to choose from. Desert Fuel Service. Phone 5164. \$1f

Yellow Cabs—Phone 4444 or 211.

FOR SALE

2 1/2 acres with well, near B-Bar-H Ranch

See owner at ANGEL VIEW RANCH

Box 44

Garnet, Calif.

s 28-30 p

FOR SALE — Income lot, 55x100. Santa Rosa tract. Sacrifice \$475. Phone 8020 or write P. O. Box 1162. \$29p

FOR SALE
CORNER LOT IN
TAHQUITZ PARK
Cash or Terms
Write — M. F. HIRTE
2465 Curlew St.
San Diego, Calif.

s 28-31 p

READ THESE ADS--THEY ARE PRESENTING

FREE THEATRE TICKETS

Through the cooperation of the PALM SPRINGS THEATRES and MERCHANTS whose ads appear on this page, FREE THEATRE TICKETS will be given to the lucky persons whose names appear in the advertisements below. If your name is in one of these ads, clip the ad, take it to the ADVERTISING MERCHANT, have him sign it. This signed ad will admit you FREE OF CHARGE to one show at any one of the PALM SPRINGS THEATRES, up to and including Thursday, March 2.

Free Tickets Good for One of the Following Shows:

PALM SPRINGS THEATRE

Matinee Daily at 3
Evenings at 7 and 9

LAST TIMES SATURDAY . . . Feb. 25

ROBERT TAYLOR and WALLACE BEERY in "STAND UP AND FIGHT"

Cartoon

SUNDAY and MONDAY . . . Feb. 26-27

LUISE RAINER, PAULETTE GODDARD, ALAN MARSHALL in "DRAMATIC SCHOOL"

Cartoon, "Owl and Pussy Cat" Novelty, "A Song Is Born"

Scenic, "Ancient Egypt" News, Latest World Events

TUESDAY and WEDNESDAY . . . Feb. 28-March 1

Filmed in Date Groves Near Palm Springs

THE "DEAD END" KIDS in "THEY MADE ME A CRIMINAL"

with John Garfield, star of "4 Daughters," Claude Rains, Ann Sheridan, Gloria Dickson and May Robson

Cartoon, "The Sailor Mouse" News, World Happenings

ROBERT BENCHLEY in "HOW TO SUBLT"

THURSDAY and FRIDAY . . . March 2-3

DOUBLE FEATURE!

JANE WITHERS and LEO CARILLO in "ARIZONA WILDCAT"

Also OTTO KRUGER and GAIL PATRICK in "DISBARRED"

Cartoon, "Mickey's Trailer" News, "Current Events"

PLAZA THEATRE

Two Shows Nightly, 7 and 9 Matinee Saturday, Sunday Only at 3

SATURDAY, SUNDAY, MONDAY . . . Feb. 25-27

Smash Hit of the Year!

CHARLES LAUGHTON in "THE BEACHCOMBER"

with Elsa Lanchester

Pete Smith, "Penny's Picnic" with Prudence Penny

Cartoon, Donald Duck in "Good Scouts"

Also Latest "MARCH OF TIME"

"Young America" and "Mexico's New Crisis"

TUESDAY and WEDNESDAY . . . Feb. 28-March 1

Love Secrets From 3 Years in a Nurse's Life!

"FOUR GIRLS IN WHITE"

with Florence Rice, Ann Rutherford, Una Merkel, Mary Howard and Alan Marshall

Cartoon, "Soup for Nuts" Broadway Headliner, "Hats and Dogs"

Floyd Gibbons True Story, "TREACHEROUS WATERS"

THURSDAY, FRIDAY, SATURDAY . . . March 2-4

ELEANOR POWELL, ROBERT YOUNG, GEORGE BURNS and GRACIE ALLEN in "HONOLULU"

with Rita Johnson, Clarence Kolb and Ann Morris

CAVALCADE OF MEXICO

By "BILL" WELLS
(Reg. U. S. Patent Office)
(Copyright, 1939, by Wells Feature
Syndicate)

Mexico City, Feb. 23.—Mexico Merry-Go-Round. Inistent reports emanating from New York and Washington to the effect that the oil controversy will be settled in the near future on the basis of the Mexican government returning to the companies half their property are foundless, it appears from the statement of President Cardenas that he is not officially informed of any negotiations designed to end the oil row. No meets are being held here in that regard, it is reliably ascertained. It is pointed out that Cardenas defined his government stand in the oil question with his formal statement to congress that the Mexican government owns the oil (this is an interpretation of constitutional article 27 which hold that all subsoil products are national property) and in his information to newspapermen.

Oil circles here incline to the opinion that the controversy is now as far from settlement as it was at the date of expropriation.

It is learned at the ministry of finance that the inventory the government is making of the companies' properties, with a view to ascertaining how much indemnification is due them, the major part of which has been completed and presented to the companies, is limited in accordance with the Cardenas policy, that the companies do not own the oil. The ministry expects to complete this inventory by March 20.

Payment to the government of about 40,000,000 pesos in the form of the settlement of gasoline, export and other oil taxes, was made from last April to December by Pemex, the official oil company, announces Ing. Vicente Cortes Herrera, managing director of that company. He estimates that in 1939 his company will pay the government around 68,000,000 pesos for these accounts.

Cortes Herrera asserts that the Mexican government will soon be independent of foreign tankers for the home and foreign movement of its oil as the administration will have an adequate fleet of tankers by the end of this year. Three tankers, each with a capacity of 100,000 barrels, are being built for Mexico in Italy. Delivery of them is expected to be taken before summer. At present the Mexican government has but two tankers in operation, one in the Gulf, the other in the Pacific.

The Federal government has available 1,500,000 pesos of the 3,000,000 pesos required to commence building sections of the Kansas City, Mexico & Orient Railway to prolong its line from the terminal at Estacion Creel, Chihuahua, to Topolobampo, a Sinaloa Pacific port, announces the communications ministry. This money will be provided as soon as Chihuahua, Sinaloa and Sonora, which will be benefited by this railroad, put up the other 1,500,000 pesos. Chihuahua has ready its share of 500,000 pesos.

The federal government has approved plans for establishing a chain of factories to manufacture cellulose and artificial silk from sugar cane stalks as a means of reducing imports of these products of which 20,000,000 pesos worth a year are bought from Japan and Italy. The factories are to cost 10,000,000 pesos.

Operation of the National Railways is to continue in charge of its employees and reports to the effect that arrangements are being made to turn the company back to the government are false, asserts the management.

Government employees are recommended to mind their own business, attend strictly to their work and turn deaf ears to political agitators as it is still too early for them to take sides in the presidential campaign, by the civil servants national union.

Mortgage loans in the federal district increased from 2,687,500 pesos in 1934 to 21,486,000 pesos last year, says a government report. Most of this money was used for building construction, urbanization and general mercantile business expansion in 1938.

The senatorial bloc has accepted for discussion at its March meeting the proposition of establishing a semi-official bank with headquarters here to finance the electrical industry to assure constant, abundant and cheap current for all the people.

The senatorial bloc is to soon act upon charges of treason against German Litz Arzubide, high education ministry official, whose book, "The Mexican Masses," contains some disparaging remarks about the Mex-

Notice To Palm Springs Buyers and Investors

Wesley M. Gray is the owner of the 137.75 acre "Oasis Ranch" at the village of Oasis in the Coachella Valley. Mr. Gray, wishing to concentrate all his property in Palm Springs, is very anxious to trade his productive ranch for improved property here.

Water 97 degrees fahrenheit is pumped from the 110 inch well on the property. The well is 765 feet deep and supplies water to a network of concrete pipe covering 60 acres of the ranch. The well, pumping equipment, concrete pipe, and stand pipes actually cost \$12,500.

The warm well water combined with warm climate makes it possible for Thompson seedless grapes from this vicinity to be put on the New York market two weeks in advance of table grapes from any other locality in the United States. Irrigating with warm water also used in place of smudging.

20 acres of bearing grapefruit of a good variety are on the property; also 4-room stone house with large screen porch, two galvanized-iron out buildings, and a cheap tractor which runs. The property adjoins the Oasis postoffice.

Not to be overlooked is the fact that the new All-American Canal cuts through the southwest 40 acres of the ranch.

Government tests show that no alkali exists in the soil. Both deep and shallow soil exists on the ranch, the shallow soil being especially suitable for grapes. For 40 acres of grapes the government will loan \$12,000 at 4½ per cent interest, amortized. Only \$3,000 will plant the entire irrigated 60 acres to grapes.

The adjoining 53 acres, known as the Jones Ranch, planted to Thompson seedless grapes is listed at \$100,000; and last year \$80,000 cash was refused for this Jones Ranch.

Mr. Gray is making a secured lease which starts June 25 with a San Francisco attorney representing some American-born Japanese farmers. Terms of the lease are as follows: the Japanese farmers will take good care of the irrigated 60 acres (20 acres citrus and 40 acres grapes) in exchange for the use of the rest of the ranch—and will pay all ranch expenses excepting taxes. Or the Japanese farmers will lease the entire ranch as is for \$100 per month for the first 3 years, \$150 a month for the next 3 years—with an option of another 5 years at \$200 per month.

Mr. Gray has placed a rock-bottom price of only \$25,000 on this ranch. It is worth much more. This is the price for a cash sale, terms, or on a trade; and he is prepared to assume up to \$10,000 on a trade. Mr. Gray can be contacted at the Royal Palms Hotel or at 610 Camino Real in the Warm Sands Tract, Palm Springs. —Adv.

ican flag and soldiers of the Revolution. Litz Arzubide's dismissal from office and suitable chastisement has been asked.

Local banks are urging the finance ministry to reduce and otherwise modify the new tax on profits they gain from other than their regular operations, levies that run as high as 50%. The banks assert that unless these imposts are modified they will be in a difficult economic position.

Fewer organization for the presidential campaign seems to be the idea of those in charge of directing the drive. Several groups have become merged with the new group, the Anticomunistic Revolutionary Party.

We meet competitive prices. Desert Fuel Service, the pioneer wood-yard. Phone 5164. s-ff

Yellow Cabs—Phone 4444 or 211.

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SHOE REPAIR SHOP**
Modern Shoe Repairing
Shoe Shining
AMADO ROAD
Just East
Thrifty

House Trailers
★
A LARGE SELECTION
TO CHOOSE FROM
★
PRICES and TERMS
To Suit Everyone
★
Pavny's Trailer Mart

1 Mile South of Town on
Palm Canyon Dr.
Palm Springs, Calif.

TRI-WEEKLY STOCK REPORT



By H. DE LA CHAPELLE
OF E. F. HUTTON & CO.

February 21, 1939.

War scares we will always have with us and for this reason the best laid plans of men will go awry—and usually when least expected. In the light of the week end developments all one can say is that it was premature to expect an emergence beyond the 145-147 level prior to the event, and once more the old principle so often employed here, of rallies or declines "within a range" being ordinarily devoid of authoritative significance, has been vindicated. Saturday's rise then was but a "rally within a range" and what is probably now in process of development is the belated compensation, on bad news, of the heretofore uncorrected rise 136-146.

As to how serious the reaction is liable to be, will probably best be gauged by an observation of market action on any extension of the decline from here, particularly with relation to volume, and the 50% correction point approximately 141-140, a level incidentally to which the market could have been expected to react to, anytime, from the potent 145-147 figures. Further irregular decline over the holiday into Thursday-Friday, with the "averages" holding say approximately 141 and with volume clearly ebbing, could easily bring the market down once more to a very pivotal buying point, to coincide roughly with the Hopkins speech on Friday.

Insofar as any possible foreign crisis is concerned, there is a psychological angle here that is none too favorable: where upon the occasion of past war scares most everyone was certain that war could not be avoided, yesterday it seemed that everyone was ridiculing the possibility of war. The chances are that war, when and if it comes, will come unannounced and unpredicted.

U-Drive Cars—Phone 4444 or 211.

Local Church Services

COMMUNITY CHURCH

Sunday, Feb. 26.
8:00 a. m.—Holy communion (Episcopal).
9:45 a. m.—Bible school.
11:00 a. m.—Worship and sermon by Dr. J. R. Macartney.
7:00 p. m.—Young people's meeting.

Thursday, 7:30 p. m.—Prayer meeting.

OUR LADY OF SOLITUDE Catholic Church

Rev. Michael O'Conner, Pastor

Schedule of Masses for Sundays:
6:30-8:00—10:30 a. m.
Weekday Mass: 7:30 a. m.

Confessions will be heard on Saturday from 4 to 6 and 7 to 9 in the evening. Also Sunday morning before all Masses.

Lenten services:

Every Sunday, 7:30 p. m.—Rosary and benediction.

Every Wednesday, 7:30 p. m.—Rosary, sermon and benediction.

Every Friday, 7:30 p. m.—Way of the Cross and benediction.

DESERT RIDERS IMPROVING TRAILS

The trails committee of the Desert Riders have been pursuing an active project which has been acting with the city planning commission in obtaining grants for right of way on roads near Palm Springs. The committee is important in the establishing and maintaining of riding trails in the surrounding territory, and works under direction of Eugene V. Griffes, chairman of the group. Assisting Mr. Griffes are Dr. S.

CORRECTIVE THERAPEUTICS

Laura Elizabeth Kerr, Mgr.

Bungalows A and B
At Hotel del Tahquitz
Tel. 221

M. White, Miss Rose Dougan, Mrs. Arol Paulsen and several others prominent in village riding circles. Dr. White has obtained all these rights of way in behalf of the Desert Riders.

The group plans to designate these trails, where they intersect roads. Truck loads of rocks are being donated by members of the Desert Riders, and signs are also being erected which will keep horses off the roads.

THE WEAVE & WOOL SHOP

Shop No. 6 in The Plaza

Knitting Supplies

Tapestries and Yarns

Bobby Berman Now at Bil-Al's

Bill Nierendorf, host of the popular Bil-Al's Club Esquire, has scored a ten-strike in securing as his attraction the popular Hollywood master of ceremonies, Bobby Berman, who is better known to cafe-goers as B.B.B. the entertainer of Stars. Besides his cafe activities, B.B.B. has written many popular song hits, such as "I Fall Down and Go Boom," "Cutting Out Paper Dolls" and now his latest "Listen to the Jingle of the Slot Machine." He has appeared in many films and was last seen in the comedy lead of George Gershwin's "Girl Crazy."

Palm Springs Florist and GREENHOUSE

FLOWERS For All Occasions

Bonded Member of Florist Telegraph Delivery Assn.
Phone 7262
N. Palm Canyon Dr.

SHOE SHINING By An Old-time Pullman Porter

Stop Where You See the Well-Known Pullman Sign
—WATCH YOUR STEP—

Dad's Shoe Shine Stand
Entrance to Royal Palms Hotel
Swimming Pool

DESERT ELECTRIC CO.

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282 N. Palm Canyon Dr.
Phone 3152

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CONTRACTOR

666 Vista de Oro

Telephone 5863

Phone 8512 Box 1261

Palm Springs Sporting Goods

Athletic Equipment
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Top Hat Cafe

Q-U-A-L-I-T-Y
CHILI CON CARNE
Tamales, Raviolis, Encheladas
Spanish Spaghetti
(To Take Out)
239 Palm Canyon Drive

Indian Store Fountain

ICE CREAM 20¢

Indian Ave. and Andreas Road

WIEFELS & SON

FUNERAL DIRECTORS

Phone 3162

50 East Nicolet Street

BANNING

BICYCLES

FOR RENT

15c One Hour—\$2.00 Week

\$6.00 Month

MILLER'S

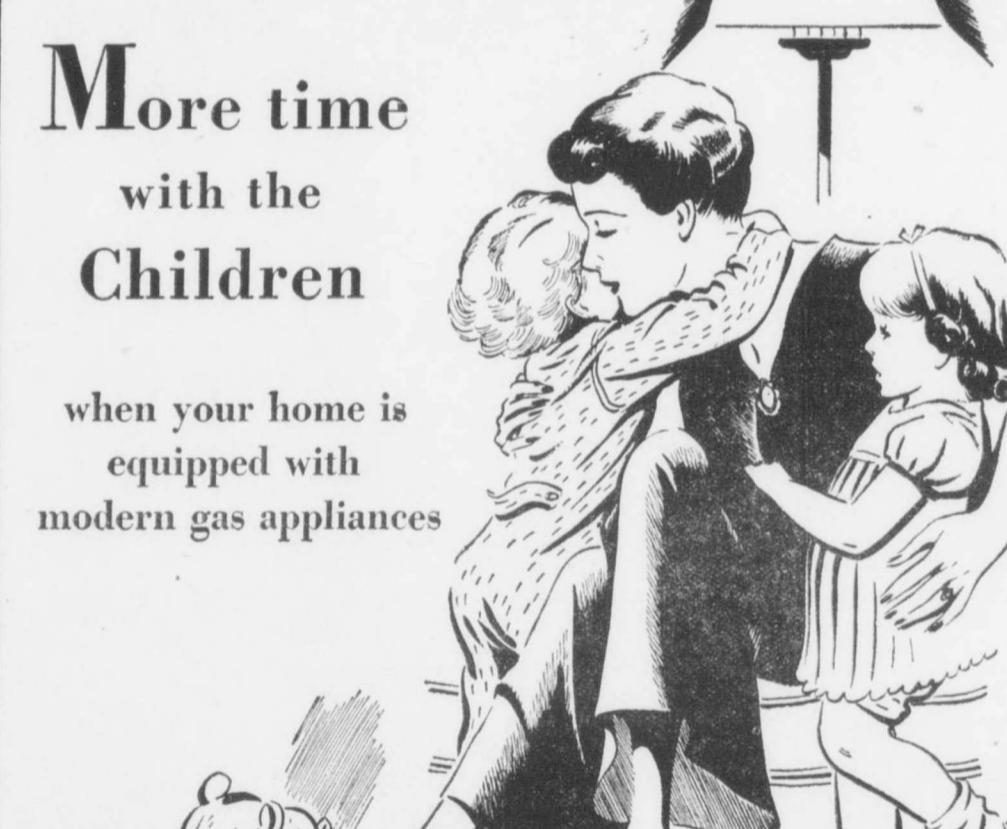
Phone 4014

Next to Thrifty 5-10c Store

Natural Gas

FOR THE 4 BIG JOBS... COOKING • REFRIGERATION • WATER HEATING • HOUSE HEATING

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More time
with the
Children
when your home is
equipped with
modern gas appliances

tains and walls stay fresher. And
the clear blue flame of natural gas
leaves pan bottoms bright as new.

You'll do away with needless
watching and waiting—and you'll
find that the cleanliness of the new
appliances lightens many a chore.

When you cook, the modern,
improved burners help to eliminate
boil-overs and excess vapors
from foods. Broiling, too, is clean
because it is now smokeless. Cur-

Why not learn more about gas in
all its uses? It brings you refrigeration
that is permanently silent;
water heating that is quick and
dependable; warmth that is auto-
matic and the last word in comfort.

A dealer or your gas company will
be glad to give you details.

SOUTHERN CALIFORNIA GAS COMPANY

Cathedral City News

Cactus Jumpers Jamboree Is Big Success

The first Cactus Jumpers Jamboree of Cathedral City is now a part of the village history. A success that sets a mark for future event committees to shoot at.

It took vision, courage, and hard work by the committee in charge plus a generous response by many helpers of the village and from other communities. To begin naming them would require an extended list with some sure omissions. Outside aid was generous but one stands out above the rest—a certain blond giant connected with a public service corporation in Palm Springs.

The committee wish to thank all who helped so faithfully and they in turn feel repaid by the success of the undertaking and the sincere compliments that have been paid by the many out-of-town guests. All who attended found a friendly welcome, plenty of amusements and much free entertainment topped off by a dance in the evening to which there was no charge.

The Jamboree was conceived as a means of bringing the villagers to a realization of the value of a community meeting place and to assist the Chamber of Commerce in liquidating their Town Hall investment.

The receipts grossed over \$560, with net almost \$400, which was much more than those planning the frolic anticipated.

Possibly most public interest centered on the winner of the capital prize, the choice of a beautiful new electric range or a new 6-cubic foot electric refrigerator. Mrs. Lena Schurch, employed at the Totem Cafe was the fortunate person and chose the refrigerator.

Everyone is thanked, everyone is happy and it is quite certain that the Cactus Jumpers Jamboree will indeed be an annual affair.

We wonder how many here read "The Desert" column by Don Admiral. It contains much educational matter for the great number who love the desert and the vegetation and animal life on it. Field trips are reported in this column and if one desires a better acquaintance with desert lore then they should attend the series of lectures being given at the Desert Museum on the Plaza in Palm Springs. The mention, recently, of two of our modest but deserving practical desert shrub propagators is a delight to the many friends of Frank Kuzma and Robert Martens.

Joseph Gluckstein, a newcomer among home owners has made a number of changes in and about his residence that has changed the entire appearance of the place.

A pioneer of the village is Richard Landucci, a story could be written about Dicks activity here, his recovery of health and his successive residences. His fourth is now under construction on a fine site in restricted area. H. E. Colglazier is the contractor.

Returning here for the second consecutive season is A. G. Fish, president of the Midwest Steel company of Denver Colo, with Mr. Fish is his daughter Mrs. Donald J. Beau and her two children Gustel and Donna. They are occupying one of the Rockwell cottages.

The De Luxe Trailer Park has furnished a very attractive recreation area for its patrons. In addition to outside games they have a comfortable club style structure with huge fireplace, practical chairs, tables, etc. and a fine billiard table.

Moving pictures are often shown by skilled amateurs.

Mrs. E. H. McMickle is having as her guests, her daughter, Mrs. Charles H. Mounce of Inglewood Heights and her two darling daughters, Sharon and Myrna Dawn.

Yellow Cabs—Phone 4444 or 211.

MISS BARTLET ENTERTAINS AT DELIGHTFUL PARTY

Valentine night finally arrived and with it the party given by Miss Millie Jo Bartlett at the home of Dr. and Mrs. Marney.

The house was attractively decorated in the Valentine spirit especially the den, which was decorated with lights and candles, hearts, streamers, and many original and unique decorations.

Rugs were rolled back and the guests enjoyed a most delightful time dancing to radio music and to music furnished by local talent at the piano.

Besides the hostess, Miss Bartlett, the following were present, Phyllis Fitch, Muriel Van Camp, Georgia Rich, Dorothy Heisie, Edith Russell, Ruth Moods, Buster Cruncleton, Harold Aldridge, Jack Young, Jack Hillery, Don Van Camp, Eddie Yoder, Walter Caldglasier, Ruby Smith and J. G. James.

CHURCH SERVICES

Communion services will be Sunday evening, Feb. 26 at 7:30 at the home of Mrs. McMickle.

Mrs. E. H. McMickle entertained with a lovely party Tuesday evening for her daughter, Mrs. Mounce, who is visiting her and also for Mrs. A. Sanders. The evening was devoted to playing cards and later refreshments were served. Miss Dorothy Laas assisted Mrs. McMickle with the refreshments.

Honoring Mrs. C. H. Mounce, Mr. and Mrs. Ernie Dorn of the Arch Court gave a delicious buffet supper Tuesday evening for 12 guests.

The annual meeting and election of the Chamber of Commerce was held at the Town Hall Monday evening. The principal report was that made by the Cactus Jumpers Jamboree. Enthusiastic applause and thanks were expressed by those present.

The election of seven directors to serve for two years being in order, the following members were elected: E. F. Martell, C. M. Gepfert, C. S. Cobb, W. R. Hillery, Mrs. Carl Higgins, Dr. Ernest Brandt and C. W. Larrison. President Martell called a meeting of the directors which includes eight members. This meeting will be held Saturday night at which time the directors will elect officers for the ensuing year.

D. G. Zinn who operates the Modern Rooms was this week under the care of Dr. Gray who has ordered him to a hospital for treatment.

Roy R. Miller, operator of the Desert Cabinet Shop has purchased a beautiful home in Banning and will move his family from their present home in San Jacinto to Banning, this arrangement will permit Mr. Miller to continue his craftsmanship here and join his family with greater convenience.

Mrs. Alvin Sanders and son Jack of Glendale are spending a week with her mother, Mrs. J. Keogh. Mr. Sanders and daughter, Barbara, came down to Cathedral City Saturday to visit and attend the Cactus Jumpers Jamboree.

Mr. and Mrs. E. Peterson were called to Long Beach on business this week.

Mrs. J. Keogh was called to Los Angeles on account of the death of her brother-in-law, Mr. W. Keogh.

Mr. D. G. Zinn, proprietor of the Modern Court, is very ill and is making plans to go to a hospital for X-Rays.

The 7-year-old dog owned by Mr. and Mrs. Wheeler died Wednesday after he was bitten by a rattlesnake. This family pet was taken to a veterinary hospital at Palm Springs, but died soon after.

We pile your wood right where you want it. Desert Fuel Service. Phone 5164.

Pay telephone bills before the 25th and receive discount.

U-Drive Cars—Phone 4444 or 211.

WOMAN'S CLUB

The Cathedral City Woman's Club met Wednesday, Feb. 22 at Town Hall for their regular meeting. On account of the occasion being on Washington's birthday, the business meeting was omitted and the afternoon devoted to bridge, 500, and Chinese checkers. High score for contract bridge went to Mrs. Reynolds and low to Mrs. Henderson. For auction bridge the high prize went to Miss Alta Strong and low to Mrs. Elsterman. The high prize for 500 went to Ruby Bone and the Chinese checker prize went to Mrs. Gallo-

The room was attractively decorated in red, white and blue and refreshments consisted of individual cakes decorated with red cherries.

The next meeting of the Woman's Club will be Wednesday, March 1, in Town Hall. Mrs. McMickle reports that this will be an important business meeting.

IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA, IN AND FOR THE COUNTY OF RIVERSIDE

IN THE MATTER OF THE CHANGE OF NAME OF LOUIS JOHN SCHLICHTE

ORDER TO SHOW CAUSE

No. 31443

Upon reading and filing the verified petition of Louis John Schlichte, and upon the motion of Horace L. Cook, Esq., attorney for the Petitioner, and good cause appearing therefore,

IT IS ORDERED that all persons interested in the above entitled matter appear before the above entitled court in Department 2 and show thereon, at its Court room in the Court House of Riverside County, State of California, upon the 20th day of March, 1939, at the hour of 10 o'clock A. M., then and there to show cause, if any they have, why the petition of Louis John Schlichte to have his name changed to Louis John Forman should not be granted.

IT IS FURTHER ORDERED that a copy of this order shall be published for four successive weeks in The Desert Sun.

Done in open Court this 16th day of February, 1939.

G. R. FREEMAN,
Judge of the Superior Court,
S30-33

NOTICE

MARY DREIFUS, Plaintiff,

vs.

DONALD FREDERICK MARX, also known as Donald Marx, Defendant.

SUPERIOR COURT

No. 405662

SHERIFF'S SALE ON EXECUTION

UNDER AND BY VIRTUE OF A ALIAS WRIT OF EXECUTION, issued out of the Superior Court of the County of Los Angeles, State of California, on the 9th day of December A. D. 1938, in the cause entitled, action and directed to the Sheriff of the County of Riverside, State of California, wherein MARY DREIFUS, the above named plaintiff obtained a judgment in the Superior Court of the County of Los Angeles State of California, against DONALD FREDERICK MARX, also known as Donald Marx, the above named defendant, in the sum of ONE THOUSAND SEVEN FIFTY-EIGHT AND 96/100 dollars, and costs and counsel fees amounting to — dollars, and to the above described property, or so much thereof as may be necessary to raise sufficient to satisfy said judgment with interest and costs, etc. to the highest and best bidder.

Dated this 28th day of January, 1939.

C. F. RAYBURN,
Sheriff of Riverside County
By FRANZ J. SCHULTE
Deputy Sheriff
S27-30

NOTICE OF NON-RESPONSIBILITY

To Whom It May Concern:
I, the undersigned, hereby announce that on and after today (Feb. 1, 1939), I will not be responsible for any debts contracted by any person other than myself, or by Helen M. Moss, my wife; or by the firm of Moss Brothers Chevrolet Company.

Dated: Palm Springs, California, Feb.

February 1, 1939.

(Signed) C. A. MOSS.

State of California
Department of Public Works
Division of Highways

NOTICE TO CONTRACTORS

Sealed proposals will be received at the office of the State Highway Engineer, Room 808, State Building, Los Angeles, California, until noon, P. M., Feb. 24, 1939, at which time they will be publicly opened and read in Room 115 of said building, for construction in accordance with the specifications therefor, to which special reference is made, of portions of State Highway as follows:

Riverside County, between junction of Route 29 and State Highway 197-D, an undergrade crossing under the tracks of the Southern Pacific Company and a bridge across Whitewater River. Overflow to be constructed, and about three and two-tenths (3.2) miles in length to be graded and paved with plant-mixed surfacing.

In accordance with the provisions of Section 1770 of the Labor Code, the Department of Public Works has ascertained the general prevailing rate of wages applicable to the work to be done to be as follows:

Classification Rate per Hour

Skilled Labor

Asphalt mechanical finisher

operator \$1.00

Asphalt plant mixer operator 1.10

Blade grader operator (finish work) 1.00

Cement finisher (sidewalks, curbs and gutters) 1.25

Concrete bridge deck finisher 1.25

Concrete pavement mechanical finisher operator 1.00

Concrete pavement mixer operator 1.10

Concrete vibrator operator 1.00

Ditching operator (except shovel type) 1.25

Master finisher, concrete pavement 1.00

Operator of power shovel or other excavating equipment, shovel type controls (3/4 cubic yard or more) 1.375

Painter 1.125

Pile driver hoistman or operator 1.375

Pile driver man 1.25

Powderman 1.00

Reinforcing steel worker 1.25

Roller operator 1.00

Structural steel worker 1.375

Tractor driver (50 h.p. and over) 1.00

Intermediate Grade Labor

Asphalt plant dryerman or fireman 0.90

Blacksmith 0.90

Concrete mixer operator (except paving type) 0.93

Cutter worker for structures (wet and dry) 0.77

Driller 0.75

Floatman 0.75

Grader operator (towing or motor, rough work) 0.75

Headerboard man 0.75

Mechanic (trouble shooter) 0.91

Oil distributor bootman 0.75

Painter (power shovels or cranes) 0.82

Pipe layer (does not include culverts) 0.82

Sloper 0.75

Spraygun operator (concrete curbing) 0.75

Subgrade finisher operator 0.82

Tractor driver (under 50 h.p.) 0.75

Truck driver (less than 4 cubic yards water level capacity) 0.68

Truck driver (4 cubic yards water level capacity or more) 0.75

Unskilled Labor

Bridge laborer 0.69

Flagman 0.625

Guard 0.625

Handyman (roustabout) 0.625

Laborer 0.625

Teamster 0.625

Wichman 0.60

Portions not listed above will be located in accordance with the definitions which appear in the special provisions, as interpreted in the light of this classification.

The minimum wage paid to all skilled labor, for which rates are not shown above, shall be not less than \$1.00 per hour.

The minimum wage paid to all intermediate labor, for which rates are not shown above, shall be not less than 68 cents per hour.

The minimum wage paid to all unskilled labor for which rates are not shown above, shall be not less than 62.5 cents per hour.

Overtime and one-half (1 1/2) times the above rates.

Sundays and holidays (except watchmen, guards and flagmen)—one and one-half (1 1/2) times the above rates.

Proposed forms will be issued only to those Contractors who have furnished a verified statement of experience and financial condition in accordance with the provisions of the State Contract Act, and whose statements so furnished are satisfactory to the Department of Public Works.

No bid will be accepted from a Contractor who has not been licensed in accordance with the provisions of Chapter 791, Statutes

A Glance Over Riverside County

SAN JACINTO

With a balance on hand in all of the funds of the city of San Jacinto totaling \$9,655.82, the city councilmen view with complacency the business outlook for the coming months, and enjoyed the feeling of confidence that money in the bank imparts.

COACHELLA

Last week the California Date Growers association made the final distribution of the proceeds of the 1937-1938 crop of dates. Over \$30,000 was distributed at this time, bringing the total per pound returns to 18.2c for 'A' grade; 7c per pound for 'B' grade; 4c for 'C' grade; 3.4c for 'D' grade; and 3.2c for 'D' soft.

EL SINORE

Headquarters for a party of government surveyors connected with the U. S. Coast and Geodetic survey have been established in Elsinore.

Thirty men and a fleet of 16 trucks are established here to carry on a special survey from the Mexican border to the San Bernardino mountains, and from the Pacific coast to the Imperial valley.

EL SINORE

More and more interest is being displayed in the possibility of Lake Elsinore reaching the spill mark this year, as various sources, including the melting snow waters of the San Jacinto river, and local rain storms continue to pour water into the Elsinore basin.

The last reading of the lake level, taken Wednesday morning by D. R. Crane, local engineer, revealed a rise to 1258.20, less than one foot under the 1938 high.

HEMET

Plans for the preparation of a list of places of historic and scenic interest in the valley, to be made available to visitors to Hemet and San Jacinto during the Ramona Pageant season and at all other times

as well, were made at a meeting of the history and landmarks committees of the chambers of commerce of the two communities Tuesday evening in the office of the local chamber.

NORCO

Materials are arriving for the new Norco bridge, for which the department of public works recently awarded the contract. The bridge, on a state highway, will replace that which was destroyed with the high water in the Santa Ana river last March.

CORONA

More attention to recreational work as a means of decreasing juvenile delinquency was urged at the annual meeting of the Corona Community Chest. Directors for the coming year were asked to include funds in the budget for this project, as well as for adult recreation work.

BLYTHE

Effective April 1, a deputy district attorney will be stationed at Blythe on a full-time basis, although only a partial salary of \$50 per month will be paid him. The lawyer will also act as city attorney for Blythe, the municipality to provide a partial salary.

INDIO

Here in Indio Monday was a day of excitement because of reports that from 10,000 to 20,000 sheep were grazing more or less freely on the desert flowers. Meetings were held, public officials in the county seat were communicated with and local law-enforcement officers consulted.

But, when the ordinance of the county of Riverside covering the grazing of these and other sheep, was consulted and the areas which are forbidden to the sheepmen were definitely located, it became known that the only places where sheep cannot be pastured are far up on the rocky sides and summits of mountains, where wild flowers are unknown.

coach or player. Football, basketball, track, tennis, in fact every major sport is covered in fiction and fact articles.

Teachers, librarians, parents and leaders of boys' clubs also recommend The American Boy enthusiastically. They have found that as a general rule regular readers of The American Boy advance more rapidly and develop more worthwhile characteristics than do boys who do not read it.

Trained writers and artists, famous coaches and athletes, explorers, scientists and men successful in business and industry join with an experienced staff to produce in The American Boy, the sort of reading matter boys like best.

The American Boy sells on most newsstands at 15c a copy. Subscription prices are \$1.50 for one year or \$3.00 for three years. Foreign rates 50c a year extra. To subscribe simply send your name, address and remittance direct to The American Boy, 7430 Second Blvd., Detroit, Michigan.

National Club Tells of Flowers In and Near City

"Cold weather with rain and snow were injurious to the display of almond blossoms in and around Banning, recently, however apricots and almonds that have not already bloomed, may make a fair showing later on this spring. When the trees are in full bloom, a trip to this area is certainly worthwhile."

This report on the Banning almond blossoms was sent out from the Los Angeles offices of the National Automobile Club last week. While it is true that early blossoms were injured by the snow and cold, only the very earliest variety was blooming at that time and since some of the other varieties have burst into bloom, making a very beautiful floral display in parts of the city.

The bulletin gives a more encouraging report on wild flowers in this vicinity. "Millions of tiny leaves are coming through the ground in many areas on the Colorado desert and unless a late freeze interferes, this season will present one of the most colorful wild flower displays in many years."

Oldtimers in this vicinity have been making the same prediction, for with the abundance of rain on the desert this winter, the wild flowers should bloom more profusely than they have for many years, and they are well worth traveling hundreds of miles to view.

AMERICAN BOY MAGAZINE COMPANION TO THOUSANDS

Hundreds of thousands of boys and young men read The American Boy Magazine every month and consider it more as a living companion than as a magazine.

"It's as much a buddy to me as my neighborhood chum," writes one high school senior. "The American Boy seems to understand a boy's problems and considers them in such a sympathetic and helpful way. It gives advice and entertaining reading on every subject in which a young fellow is interested. It is particularly helpful in sports. I made our basketball team because of playing tips I read in the American Boy."

Many famous athletes in all sports credit much of their success to helpful suggestions received from sports articles carried in The American Boy Magazine. Virtually every issue offers advice from a famous

DON'T WAIT 'TIL Saturday night!

• Have your wardrobe put in shape early in the week and be prepared for the many week-end affairs.

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DESERT VALET
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Campus Chatter

By WILLOW LOUISE NORD

Thanks to You

We students of Palm Springs high school are indeed grateful to our loyal friends, the business and professional men of Palm Springs, who have given their wholehearted support as sponsors of our first annual.

Never in the history of any high school has there been such an immediate and willing response from such loyal supporters. It is typical of the spirit of Palm Springs.

Name Chosen

After much research the P. S. H. S. annual staff has finally selected the name "Chia" for their first yearbook. It is derived from one of our desert sages. The seeds have very nourishing properties and have been used as food by our Indians for generations.

This name was submitted by Mr. Raymond Cree.

Also, a cover design was selected. Drawings were submitted by various members of the annual staff, and Marvel Lyman's design was chosen.

Dinner

The Banning Union High School District faculty-board dinner was held last Monday evening in the home economics room at the high school.

The guests were entertained by the girls' glee club who sang "Sleep, Baby Sleep" and "Chinese Lullaby," under the baton of their teacher, Mr. Walter Testa. Mrs. Morris Richardson played two vi-

olin solos, accompanied by Mr. Testa. The evening then progressed with speeches and dancing.

Young Set's Night to Howl!

Betty Coffman, "the all American girl," gave a party for her friends last Saturday night at the Desert Inn dinner-dance. The party had a double celebration, as it was the first time the hostess had made an appearance since her illness, and some very "ultra" males were present, friends of Margaret Dunne. Our own little girls had a glorious time showing Margaret's friends around.

Some of the natty looking fellows and their heartthrobs seen on the dance floor were: Betty and her admiring escort, Ted Reed; Jack Hardy, Jr., keeping Margaret Dunne very much occupied; and Barbara Clatworthy, Juin Crawford and Inez Morrison dancing cheek-to-cheek with Peter Hatton, Jimmy Keene, and "Tiny" Grey, respectively, and Joe Omlin and Willow Nord.

The party was a "killer diller!"

New Books

Each month the Book-of-the Month Club is awarded a free book of their own choosing.

For this month they received "Adventures of America," a pictorial review from Harper's Weekly.

"Days of Our Years" is the club's choice for March. It is written by Pierre Van Paassen, a Dutchman. They are also expecting "Inside Europe," by John Gunther.

Yellow Cabs—Phone 4444 or 211.

Yes—California is still the "golden" state, in the literal meaning of the word. Last year, announces the Divisions of Mines, output of gold was some 119,822 fine ounces—largest yield since 1862 and highest value since 1861. That means money in a great many pockets—and, equally important, a great many productive jobs.

The "Algiers"

At El Morocco Hotel

IS PROUD TO PRESENT

(Now in His Second Week)

"Little Billy"

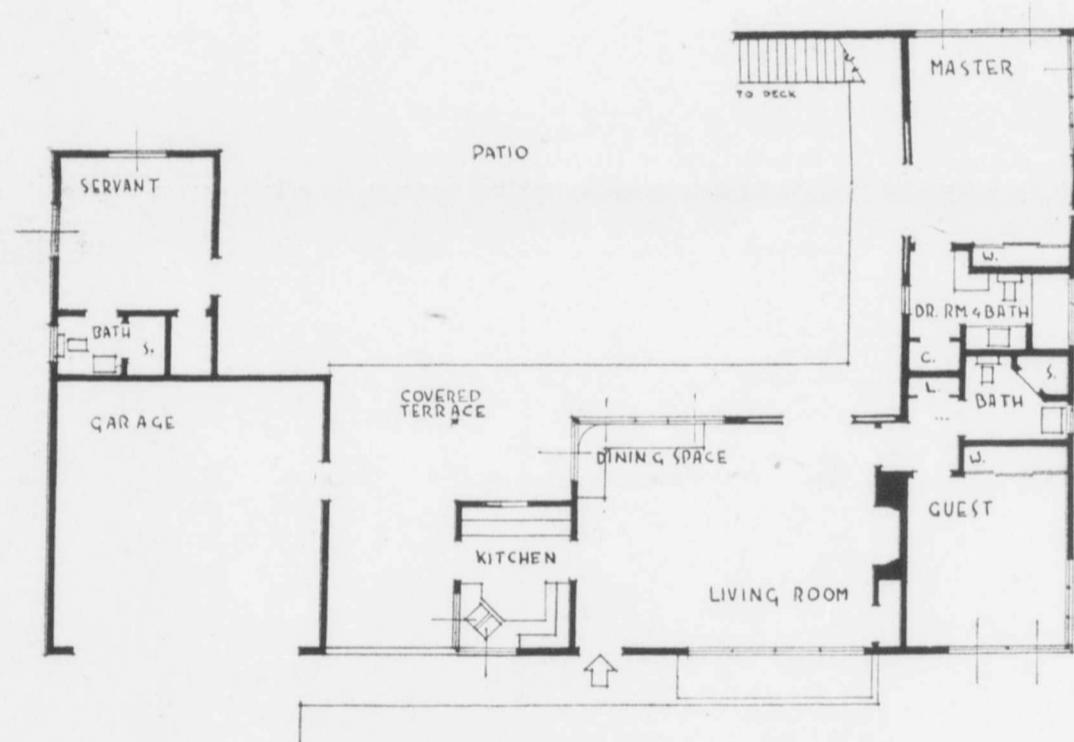
35-YEAR-OLD MIDGET

"That Fugitive From a Chain Bracelet"

• A well-known star of stage and screen, this charming 35-year-old midget trooper will delight you with his clever repertoire.

The "ALGIERS"

THAT INTIMATE LITTLE COCKTAIL LOUNGE
Still Pouring BLACK AND WHITE as a Bar Scotch



Floor Plan of Model Desert Home in Palm Highlands

The Best Built House of Its Size In Palm Springs

Steel-reinforced foundation; steel wire mesh in the concrete floors, 2x6 studs on 16-inch centers, 12-inch steel I-beams for roof support, steel casement windows, all exterior doors are sliding. Three bedrooms, three bathrooms.

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Close Competition In Rifle Shoot At Rifle Range

The competition among men and women marksmen with rifle and revolver is getting hotter these days for the fine trophies to be presented at the end of the season by Harry Mann's "Sportsmen's Headquarters Rifle Range" on North Palm Canyon Drive.

Each season Harry conducts a shoot at his rifle range that lasts the entire season. As the season draws to a close he presents prizes to the makers of the highest one-target scores in the following divisions: men's rifle, men's revolver, and ladies' rifle. The prizes this season will be as follows: men's rifle—first prize, trophy (figure of civilian rifle shooter); second prize, bronze medal; ladies' rifle—first prize, trophy (figure of lady victory); second prize, bronze medal; ladies' rifle—first prize, trophy (figure of civilian revolver shooter); second prize, bronze medal.

Here are the standings to date: Men's rifle—Bert Gossage and Lyle Pressey are tied for first, each having made a one-target score of 70. Bering Honroe, nationally famous marksman; Claude Binyon, last season's winner in this event, and V. Galzarano are all tied for second place at 68 each.

Men's revolver—Louis Arpin, Sergeant Harold Polkinghorn of the Riverside Motor Police and Actor Fred MacMurray are all tied for first with scores of 50 points each.

The women are all tied up also. Florence Binyon, wife of screen scenarist Claude Binyon, is, however, way out in front with a high one-target score of 66. Carol Crouch of Oakland and Dorothy DeWitt of Pasadena are tied, each having been able to make a target of 63. Mrs. Katharine Romer of Palm Springs, who learned only this season to shoot at the Sportsmen's Headquarters, and Juanita Fuller, also of Palm Springs, are tied for third place in the ladies event at 62.

Standings in the competition are determined by the best target that each contestant is able to make during the course of the season. The contest this season closes May 1.

DESERT SUN BEAMS



Mrs. Edward Waskow of the Desert Furniture Co. will journey to San Francisco Sunday, accompanied by Mr. Waskow's sister, Mrs. J. D. Brown of New York, to visit the Golden Gate Exposition. The ladies will also spend some time seeing the sights in the Los Angeles area. They will motor north.

Charel de Thomée, noted pianist, who has been entertaining guests at Claridge's for the past two seasons, is going to San Francisco the end of March to be one of the entertainers at the Rainbow Room at the Fairmont Hotel. He plans a trip across the Atlantic later for a visit in France and Hungary.

Mr. and Mrs. Roland Cravens of Los Angeles spent last week-end with Mr. and Mrs. Lester Jumper. Mrs. Cravens is a cousin of Jack Tidball, famous tennis player.

Week-end guests at the John Munholland home last week were the following Long Beach friends, Mr. and Mrs. Charles Marcom and Mr. and Mrs. Roy O. Bartow.

Sunday guests of Mr. and Mrs. M. R. Medby were Mr. and Mrs. Arthur O. Medby and children, Donald and Marie, and Miss Genevieve MacGregor.

Dr. and Mrs. L. King of Riverside spent last week-end with Dr. George Raymond and Mr. Raymond in the village.

Mrs. Katherine Bennett is one of the new arrivals in Palm Springs, having come to spend the remainder of the season. She is a sister of Miss Marjorie and Jack Forline and a niece of Mrs. Austin McManus. She is accompanied by her daughter, Barbara. Mrs. Bennett is assisting Mr. McManus in his realty office.

Tom Mooney—"The men confined at San Quentin and Folsom have more real liberty than the people of Germany and Italy."

All makes of Used Cars at remarkable bargain prices. They are Reconditioned and Guaranteed. Schilling Motor Sales, Ford dealers.

Fuel to fit any pocketbook. Desert Fuel Service. Phone 5164.

Yellow Cabs—Phone 4444 or 211.



Lions Club Notes

Maurice McCann, Merrill Crockett, Ralph Nesmith, George Oliver, and Siegel Raymond make up the committee in charge of Desert Circus Dance tickets sales for the Lions Club. The Lions Club is in competition with the Woman's Club and the Junior Chamber of Commerce in this matter of ticket sales. Twenty-five percent of the net proceeds from the entire Desert Circus will go to the Boy Scouts, Girl Scouts, and Coordinating Council in exact proportion to the relative number of dance tickets sold by each sponsoring organization. The Lions Club sponsors the Coordinating Council.

The two Lions Club road signs have arrived and will probably be erected next week—one at the north-west city limits and the other at the south-east. The signs are large, heavy metal affairs with porcelain reading surfaces. Each set includes a Lions emblem, the name of the town (Palm Springs), and the time and place of meeting. The committee in charge of getting and installing the signs is composed of Harold Barkow, chairman; Bill Hillyer, Ralph Nesmith, and Jerry Sanborn.

Lloyd Simon is negotiating to obtain the Los Angeles County Sheriff's Boy's Band to represent the Lions Club in the Desert Circus parade. As yet Lloyd has not received an acceptance of his invitation, but he has been notified that the band can probably come if permission is obtained for the boys to miss school.

Morris F. Richardson is chairman of the Lions Club committee that will conduct a declamation contest in the near future among the high school students. The subject of the original speeches will probably be the Constitution of the United States.

Plans are being made by Alvin Weingarten and his program committee for the next Citrus Belt Council meeting, which will be held some night this spring in Palm Springs. This will not be a ladies night but a business session.

R. M. Gorham was chairman-of-the-day at the well attended luncheon meeting this Thursday noon at the Desert Inn. He introduced Dr. Harold Crow of Los Angeles, the principal speaker of the day, who spoke concerning the Sino-Japanese War.

Dr. Crow is clinical director of the Los Angeles Orthopedic hospital. He has spent a number of years in China for the Rockefeller Foundation, and has kept in close touch with friends there since his return.

The main impression that he has of China, Dr. Crow said, is its extreme poverty and continual warfare. We in America, not even the most poverty stricken, know what real abject poverty is according to Dr. Crow.

China, he said, is a nation of from four to six hundred million share-croppers, half of which never during the course of their lives get enough to eat. It is controlled by a few powerful war-lords and landlords, for whom the great masses till the soil. These war-lords collect taxes and give nothing in return.

Their common hatred of Japan is the only unified thing about the nation of China, according to the speaker.

Dr. Crow made the startling statement that four families practically own Japan. He stated that Japan is a highly literate country, despite their belief that their emperor is a god. In Japan unlike China, the people are used to receiving something in return for their payment of taxes.

The speaker said that Japan was, and is, financially unprepared for the war with China. The people themselves voted strongly against war just before being plunged into the war by the military rulers, he stated. According to the speaker, the war in China is costing Japan about \$5,000,000 per day. This is more than they can afford.

Dr. Crow is inclined to believe that Japan can never conquer China in the present conflict.

Large stock of R.G. (Reconditioned and Guaranteed) Used Cars. Schilling Motor Sales, Ford distributor.

All kinds of fuel. Desert Fuel Service. Phone 5164.

U-Drive Cars—Phone 4444 or 211.

"THEY MADE ME A CRIMINAL" TO BE SHOWN AT PALM SPRINGS THEATRE TUES.-WED.



DEAD END KIDS, GLORIA DICKSON, JOHN GARFIELD

"They Made Me a Criminal," the Warner Bros. production opening at Palm Springs Theatre Tuesday, with John Garfield and the "Dead End" kids are their chief helpers. Garfield is hiding out there to escape punishment for a murder of which he was falsely accused, and the "Dead End" kids play New York toughies who have been sent out to the ranch to be regenerated.

Others in the cast are Claude Rains, Ann Sheridan, Robert Klecker, John Ridgely, Barbara Pepper, and others.

Now At Colonial House

A number of Eastern prominent are now enjoying the desert sun at the Colonial House.

Among those registered at this swank village hostelry are the following: Mr. and Mrs. Sydney Fox and son of Chicago; Mr. and Mrs. Benjamin Lowenstein of New York City; Mr. and Mrs. Frank Russek of New York City, Mr. and Mrs. Edwin Silverman of Chicago, Mr. and Mrs. J. E. Soberoff of Chicago, Mr. and Mrs. Sam Cohn of Denver, and Mr. and Mrs. David Wine of Chicago.

Several Californians are also sunbathing these beautiful spring days at the Colonial House. Among them are Mr. and Mrs. C. King Charney, Van Nuys; Mark L. Cohen, Los Angeles; Mrs. E. L. Collony, Los Angeles; Peter A. Stolwitz, Salinas; Ralph E. Meyers, Salinas; and Miss R. Davis, Mr. and Mrs. P. H. Hawley, Mrs. John Silverman, Mr. and Mrs. F. R. Silverman, Sal Wolf, Mr. and Mrs. Sid Rogell, and Mrs. M. Reingold, all of Los Angeles.

MORNING RIDES VERY POPULAR

The morning rides of the Desert Riders every Tuesday are becoming more popular as the season progresses. Last Tuesday morning's turnout far exceeded reservations, and some of the late arrivals found all the food gone when they arrived.

Yellow Cabs—Phone 4444 or 211.

TAKE FULL ADVANTAGE OF

Helena Rubinstein's

WEEK OF

Greater Beauty

(Feb. 24 to March 4)

Which Brings You a

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THE DESERT

(Continued From Page One)

could be established to a well-known springs after only about three years' residence by the present owner.

In reply to my inquiry, Mr. Bull said the springs had been named long before his arrival and as far as he knows it is the only spot in the world where a man by the name of Bull has homesteaded springs by the name of Bull.

I haven't the story of the naming of Bull Springs but a little imagination might suggest that early cattle men found a strayed bull comfortably luxuriating in thick salt grass and plenty of water. I can hear some desert cowboy drawling, "Let's call this here place, 'Bull Springs.'"

"Little Yellowstone" is nearly five thousand feet in elevation. There the familiar vegetation of the lower desert country has been left behind and the juniper and the pinyon pine trees dot the landscape. If you have observed the juniper you may have noticed that some of the trees do not bear the characteristic juniper berry. The Juniper is dioecious. There are male and female trees, hence only about one-half bear fruit. The juniper belongs to the pine family and the berries adorning the trees are not really berries but berry-like cones.

In the vicinity of Bull Springs the species is Juniperus californica. The genus name, Juniperus, is an old classical name; the species name, californica, is after California.

At "Yucca Valley" Frank's we spent part of the evening watching motion pictures of trout fishing. This became too harsh on the wishful emotions, for trout fishing is one of my favorite pastimes, and we turned to desert flower scenes. I have seen reel after reel of colored desert movies and I feel that those we saw of "Yucca Valley" Frank's are as excellent as any amateur work I have seen.

FIRE DEPARTMENT ANSWERS TWO CALLS SUNDAY MORNING

The Palm Springs fire department was called upon twice Sunday to extinguish fires, both of which were outside of the Palm Springs Fire Protection District.

The first call came at 2:30 Sunday morning, summoning the firemen to Casitas Del Monte to extinguish a fire in the filter room at the swimming pool. The boiler had gone dry, causing it to overheat, which set the building itself on fire. About \$725 damage was reported.

The second fire was in the Edwin J. Tierney residence at 1995 North Indian avenue. The fire department was called a little after 8:00 a. m. Sunday to extinguish this blaze, when a creosote concoction used to keep the fire burning in the fireplace, ignited. This set the living room on fire. \$500 damage to the resident was reported.

Mrs. Andrew Barker, Winter Resident Here, Dies Thursday Morning

Mrs. Andrew J. Barker, winter resident of Palm Springs for many seasons, died at her home here in Tahquitz Desert Estates Thursday morning.

Mrs. Barker, though almost 70 years of age, was of good health except for a poor heart. Early Thursday morning she suffered a severe heart attack, at which time Dr. Oliver was called, but not much could be done for her and she died shortly after 10 a. m.

Surviving Mrs. Barker are her husband, and relatives in Los Angeles and Long Beach. The remains were taken to the Wiefels & Son mortuary in Banning. No definite arrangements have been made as to the time of burial.

SINGER REPORTED ROBBED OF PURSE

It is reported that Mildred Miller, popular singer, was robbed of her purse containing \$45 at a local cafe Monday while singing for friends prior to her departure for Los Angeles.

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